

STRATEGIES & ACTIVITIES		PY 2024-25 Allocation
WORKFORCE INNOVATION and OPPORTUNITY ACT (WIOA) FORMULA:		
ADULT & DISLOCATED WORKER ACTIVITIES		
1 WorkSource Centers/ America's Job Centers of California (AJCC)		
EWDD administers funding for a number of full-service WorkSource Centers / America's Job Centers of California (AJCC) in the City of Los Angeles that provide a full range of assistance to job seekers and employers. Job seekers receive career counseling, job listings, labor market information, training referrals, and other employment-related services. Employers can avail themselves of business services such as recruiting, posting job vacancies, human resources services, and customized training.		\$15,944,675
WorkSource Center Contractors: (pending System Redesign and Procurement)		
Boyle Heights/ELA: Managed Career Solutions, SPC.		\$1,062,979
Canoga Park / South Valley: Arbor E&T Equus Workforce Services		\$1,062,979
West Adams: Asian American Drug Abuse Program, Inc.		\$1,062,979
Vernon Central / LATTTC: Coalition for Responsible Community Development		\$1,062,979
Sun Valley: El Proyecto del Barrio, Inc.		\$1,062,979
Northeast Los Angeles: Goodwill Industries of Southern California		\$1,062,979
Pacoima / Northeast San Fernando Valley: Goodwill Industries of Southern California		\$1,062,979
Watts / Los Angeles: Housing Authority of the City of Los Angeles		\$1,062,979
West Los Angeles: JVS SoCal		\$1,062,979
Crenshaw: UAW-Labor Employment and Training Corp.		\$1,062,979
Hollywood: Managed Career Solutions, SPC.		\$1,062,979
Downtown / Pico-Union: Pacific Asian Consortium in Employment		\$1,062,979
Southeast Los Angeles: Watts Labor Community Action Center		\$1,062,979
Harbor Gateway Operator TBD		\$1,062,979
Replacement Operator for Wilshire Metro WSC: AADAP, MCS Hollywood, PACE		\$1,062,972
2 WorkSource Center Portals - supplementing the existing WSC operating sites		
Los Angeles Library System Strategic Partnership		
EWDD will continue to partner with the City's library system to provide jobseeker services in library branches. This WorkSource Center portal is operated by the Pacific Asian Consortium in Employment (PACE) at the Central Los Angeles Library branch.		\$100,000
Pierce College Co-Location		
Funding to operate a WorkSource Center portal at Pierce College to provide workforce development services on campus. This WorkSource Center portal is operated by Equus Workforce Solution.		\$45,000
LA Valley College Sector Strategy Center		
Funding to help operate the Los Angeles Valley College Sector Strategy Center within the LA Valley College Campus to provide WIOA-related services to local city residents. A new WorkSource Center operator is to be being secured for PY 24-25.		\$100,000
YOUTH ACTIVITIES		
3 YouthSource Centers		
EWDD administers funding for 14 YouthSource Centers with a focus on high school dropout recovery. All centers offer a full range of education and career pathway assistance services to low-income in-school youth ages 16-21 and out-of-school youth ages 16-24 with barriers such as basic skills deficiencies, status as a foster youth, youth offender, pregnant/parenting youth, homeless youth, or youth with a disability.		\$11,907,588
YouthSource Center Contractors:		
Catholic Charities of Los Angeles, Inc. - South Los Angeles		\$850,542
Coalition for Responsible Community Development - South Los Angeles		\$850,542
El Proyecto del Barrio, Inc. - Van Nuys & North Hollywood		\$850,542
El Proyecto del Barrio, Inc. - Pacoima/North Valley		\$850,542
Goodwill Industries of Southern California - South Valley		\$850,542
Los Angeles Brotherhood Crusade, Inc. - South Los Angeles		\$850,542
Managed Career Solutions - Harbor		\$850,542
Para Los Ninos - Central Los Angeles		\$850,542
Para Los Ninos - East Los Angeles		\$850,542
Regents of the University of California - West Los Angeles		\$850,542
Regents of the University of California - Central Los Angeles		\$850,542
Watts Labor Community Action Committee - South Los Angeles		\$850,542
LA Youth Opportunity Movement (YOM) - Boyle Heights (East)		\$850,542
LA Youth Opportunity Movement (YOM) - Watts (South)		\$850,542

RAPID RESPONSE ACTIVITIES	
4 Rapid Response Activities:	
<p>The U.S. Department of Labor designed Rapid Response to provide assistance to employers and employees affected by industry declines, economic dislocations, and natural disasters by quickly maximizing public and private resources to minimize the disruptions on companies, affected workers, and communities that are associated with job loss. Rapid Response strategies are conducted by Economic & Workforce Development Department (EWDD) staff, who respond to Worker Adjustment Retraining Notifications (WARNs) issued by employers regarding impending business closures and worker layoffs, and to companies laying off who are not required to file with the State or local officials found via staff research and partner networks. When a layoff is announced, EWDD dispatches its team of Rapid Response Coordinators to make contact with the employer to assess the closure and scope, such as size and date(s) of the scheduled layoff. EWDD staff then develops a plan for delivery of a wide array of reemployment services (such as career counseling, résumé preparation and interviewing skills workshops, job search and job placement assistance, and job training), and information on unemployment insurance, and COBRA/HIPAA/ERISA benefits. These services are provided in collaboration with Employment Development Department, WorkSource Centers, Department of Labor (DOL), and other partners.</p>	\$875,467
5 Rapid Response Layoff Aversion Strategies	
<p>Layoff Aversion is a required strategy under Rapid Response typically implemented in partnership with economic development and business associations. The intent is to save jobs by offering assistance to companies before layoffs or reductions in force are their only options. To save jobs, a Rapid Response/Layoff Aversion team must be able to identify an at-risk company well in advance of layoffs, secure executive level commitment to work together, assess the needs of the company, and deliver services to address risk factors.</p>	\$400,000
SECTOR STRATEGY ACTIVITIES	
6 High Roads Training Partnerships (H RTP) Grant	
<p>The State of California, with the guidance of the California Workforce Development Board (CWDB), has committed to promoting policies and strategies that emphasize job quality, equity, and linking our most vulnerable populations to higher paying jobs. The City of Los Angeles Workforce Development Board and the EWDD set aside \$1.7M of Workforce Innovation and Opportunity Act (WIOA) funds in the Year 23 Annual Plan to develop and/or expand local H RTP projects involving key industry sectors, including the expanded access to registered apprenticeship programs that lead to high-wage and middle-skilled employment opportunities. In addition, the Year 24 Annual Plan set aside \$1 M of WIOA funds to continue the expansion of the H RTP projects. The goal of the project remains to expand training programs in employment sectors that lead to middle-skilled employment opportunities. The H RTP aims to connect vulnerable populations with higher paying quality jobs.</p>	\$1,250,000
WORKFORCE INNOVATION and OPPORTUNITY ACT (WIOA) DISCRETIONARY GRANTS:	
7 Farmer John Additional Assistance Grant- WIOA 25%	
<p>The Workforce Innovation and Opportunity Act authorizes the Governor to set aside up to 25 percent of the state's Dislocated Worker funds to support California's Rapid Response system and provide Additional Assistance (AA) grants. The AA funds are available exclusively to Local Workforce Development Areas (Local Areas) that experience sudden and large increases of unemployment due to natural disasters, mass layoffs, or other events. These funds are to provide direct services to dislocated workers when local resources are inadequate to meet the demand for increased career and training services in the local America's Job Centers of California. The March 2023 closure of the Farmer John meat processing plant impacted approximately 2,500 workers in the Los Angeles region. Many of these workers face barriers to finding employment that make them vulnerable to long-term unemployment and low-wage jobs. The Farmer John AA Grant program provides workforce development career services and supportive services to these workers impacted by the Farmer John closure.</p>	\$791,225
8 Severe Winter Storm National Dislocated Worker Grant	
<p>Administered by the department's Employment and Training Administration, the National Dislocated Worker Grant of up to \$22 million allows the California Employment Development Department to provide people with temporary jobs focused on debris removal, water damage cleanup and the delivery of humanitarian assistance to those affected by the storm. The funding will also be used for career and training services for affected workers. Between Dec. 27, 2022, and Jan. 31, 2023, a series of severe storms and atmospheric rivers swept through California. The storms caused local and regional flooding, mudslides, knocked down trees, triggered sinkhole formation, and ultimately damaged public and private lands in 51 of the state's 58 counties. The Federal Emergency Management Agency issued a major disaster declaration on Jan. 14, 2023, enabling California to request a broad range of federal assistance for individuals and public infrastructure impacted by the storms. The funds provided via the California Employment Development Department will help with storm recovery efforts via the recruitment of eligible individuals to temporary job assignments.</p>	\$1,182,604
9 Quality Jobs, Equity, Strategy and Training (QUEST) Disaster Recovery National Dislocated Worker Grants (NDWG)	
<p>The new QUEST DWG projects build on the work of the first round of QUEST DWG grantees to connect jobseekers with good jobs, elevate equity, and empower America's unemployed and underemployed workers through worker and business engagement. Authorized by the Workforce Innovation and Opportunity Act, this Dislocated Worker Grant temporarily expands the service capacity of dislocated worker programs by providing funding assistance in response to the HHS Public Health Emergency declaration for SARS-CoV-2 (COVID-19) that caused significant job losses. The QUEST NDWG aims to enable individuals adversely affected by the COVID-19 pandemic and the social and economic inequities that the pandemic exacerbated to enter, return to, or advance in high-quality jobs in growth industry sectors.</p>	\$39,780

10 Prison to Employment Initiative		
Underwritten by State of CA Legislature via General Funds, the California Workforce Development Board awarded the Prison to Employment (P2E) grant to the Los Angeles Basin Regional Planning Unit (comprised of the seven WDBs serving Los Angeles County, including City of Los Angeles WDB). As with the first iteration of this grant, the South Bay WIB continues as the fiscal agent for this grant. The P2E Initiative aims to strengthen linkages between the state workforce and corrections systems and local WorkSource Center hubs to improve the reintegration of formerly incarcerated and justice-involved individuals back into society and the labor force. Due to the vastness of the Los Angeles area, P2E 2.0 expands its service area to better cater to the needs of a diverse population. The P2E 2.0 program will provide workforce development services, support services, paid work experience, and more via WorkSource Center Hubs throughout the region.		\$103,808
11 Vision Lab- Earmark		
Aim of the measure is to deliver network infrastructure buildout and support the City's programs and projects to close the digital divide. PY 23-24 Contractor: Brotherhood Crusade.		\$1,000,000
COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) COVID		
12 Childcare Initiative - CDBG COVID		
The City of Los Angeles EWDD was awarded Community Development Block Grant (CDBG) Coronavirus Aid, Relief, and Economic Security (CARES) Act funds to eligible parents of low to moderate income for childcare support and employment training. The program will assist participants to return to the labor market by addressing access to childcare, especially for single-parent households and women in particular. Funds are allocated to provide access to vocational training, and up to 6 months of childcare support for individuals.		0
CA FOR ALL FUNDS		
The #CaliforniansForAll Youth Service Corps initiative represents a key opportunity to invest in LA's young people, provide a clear pathway to viable employment and educational opportunities, and set them up for lifelong success. Building on our efforts under #CaliforniansForAll, funding from the State of California will bolster the capacity of the City of Los Angeles (City) to strengthen our local youth workforce development system and develop the next generation of service leaders. The City will utilize the Youth Service Corps program model to 1) recruit high-need young people for paid work experience; 2) develop career pipelines for early exploration and training; and 3) place Corps members in roles that address critical service needs in their communities. Youth and young adults ages 16-30 are provided with paid work experience to bring critical services to disadvantaged communities in Los Angeles, while accessing on-the-job training, professional development, and supportive services to help them along the way. In the process, young job seekers are connected to high-quality workforce programs that will assist them in their transition to adulthood, college, and work life. As a result of their participation, youth will be more likely to enroll in school, maintain stable employment, and access careers in public service, while increasing their independence, earning potential, and ability to thrive in the world.		
13 Angeleno Corps		
Angeleno Corps is a 10-month program that provides 18- to 30-year-olds with the opportunity to gain work experience through service learning, pursue their education, and receive a \$1,000 monthly stipend. 350 participants complete their service at a community-based organization in one of six areas: Education and Child Care; Health, Climate, and Environmental Justice; Immigration Assistance; Nutrition and Food Justice; Technology and Digital Assistance; or Housing Rights Advocacy.		\$5,542,887
14 Automotive, Warehouse, and Toolroom Internships		
The Automotive and Warehouse Toolroom Internships provide 150 hours of on-the-job training to 10 high school or community college students, ages 16-30. Created as a potential pathway opportunity into City employment, students are paid \$17.27 an hour to participate in a 9-week internship with the City's General Service Department and, if successful, will receive a certificate of completion that details the competencies acquired at the end of the program. Additionally, depending on the number of positions available, students would have an opportunity to interview for an exempt City position. Partners: General Service Department [Lead Agency], LAUSD Career Technical Education Division, Los Angeles Community College District.		\$98,769
15 Clean LA		
Clean L.A. is a 12-month, full-time employment program for 50 young adults between the ages of 18-30 to help clean and green the City of Los Angeles as a pathway to a full-time career. The program focuses on employing job-seeking Angelenos to perform community beautification and street clean-up services in areas of the city with the greatest need. Participants earn a wage of \$18 an hour with benefits as full-time employees.		\$2,841,487
16 Early Childhood Education Student Advancement		
The Early Childhood Education Student Advancement Program is an internship and mentorship program for students enrolled in a post-secondary educational institution majoring in the child development (or closely related) field. Two hundred (200) students between the ages of 18-30 will receive training in child behavior and psychology, communication, and problem-solving, along with one-on-one mentorship support and leadership development.		\$1,188,032
17 Edible Food Waste Recovery		
Participants in this opportunity work to prevent food destined for landfills from becoming waste and distribute the food to food bank organizations to help reduce greenhouse gas emissions, improving public health and the environment—particularly in disadvantaged and low-income communities.		\$1,095
18 LA Community College - City Pathways		
The City Pathways for Youth program provides 75 young people between the ages of 16-30 years old with the opportunity to learn about careers in the City of Los Angeles' Recreation and Parks Department. Interns are placed at recreation centers and park sites across the city, working alongside recreational and maintenance professionals to create a welcoming environment for the local community.		\$1,402,979

19 LA City Pathways for Youth		
The City Pathways for Youth program provides 75 young people between the ages of 16-30 years old with the opportunity to learn about careers in the City of Los Angeles' Recreation and Parks Department. Interns are placed at recreation centers and park sites across the city, working alongside recreational and maintenance professionals to create a welcoming environment for the local community. They receive hands-on training and supervision to support afterschool programs, sports/recreation programs, and other community engagement activities. Participants earn \$17.27 an hour and can work up to 750 hours under a flexible, part-time schedule. The program also serves as an entryway into City employment for youth interested in public service.		\$1,502,203
20 LA Community Composting		
Designed as part of SB 1383, L.A. Community Composting and Food Recovery is a 850-hour job program that will hire 15 Angelenos between 18-26 years old to maintain community composting sites and gardens, manage surplus food and food scraps, and prevent edible food from becoming waste.		\$478,521
21 LA RISE Youth Academy- CA4A		
The LA:RISE Youth Academy serves individuals 18 to 30 years of age who are experiencing homelessness or are at-risk of experiencing homelessness. A minimum of 506 participants will be linked to education, subsidized employment and employment services, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility.		\$1,114,195
22 LA River Rangers		
L.A. River Rangers provides a 12-month, full-time work opportunity to 50 young Angelenos with an interest in cleaning, beautifying, and maintaining public areas along the Los Angeles River. Each participant will work alongside a supervisor to carry out various maintenance needs such as native plant care, pavement and path care, and removal of trash and other nuisances. At the conclusion of their time with the program, participants can access employment opportunities with agencies that maintain the LA River.		\$2,392,117
23 Non-Profit Apprenticeship		
Participants explore community change work while receiving coaching/mentoring to support their post-secondary and community impact goals.		\$26,010
24 Student to Student Success		
The Student to Student Success program offers compensation, skills training, and career exploration to 400 high school students who provide academic support to younger students in their household or at a nearby elementary school. Each S2S tutor will work directly with at least one younger student living in the same household after school and/or on weekends, or will work in-person at a nearby elementary school supporting afterschool programs.		\$2,462,081
25 Summer Night Lights		
The Summer Night Lights Expansion program will hire 80 young people ages 16-24 to coordinate activities at 11 City parks and recreation centers with extended hours to provide youth and families with fun gathering spaces during the summer months. The program aims to provide a safe, welcoming environment in neighborhoods impacted by gang-related violence through extended recreation programming, meals, community activities, employment opportunities, and other resources. SNL interns live within the surrounding community and work with City employees to create programming that addresses the needs and interests of local residents.		\$1,320,675
26 Teen Parent Prosper Project		
The Teen Parent Prosper Program provides part-time employment to 25 pregnant or parenting teens (ages 16-19), combining work experience through the City's YouthSource Centers and wraparound services through the City's FamilySource Centers. Participants will receive paid work experience and enhancement services for 600 hours of job training and work experience).		\$557,281
27 Youth & Community Harvest Internships		
The Youth & Community Harvest Program offers work experience and professional development to youth and young adults, ages 16 to 30, who are passionate about addressing the issue of food insecurity. A total of 42 participants will explore career pathways in urban farming, nutrition, and sustainability while gaining exposure to the principles of food waste diversion, composting, and community engagement.		\$269,848
28 Senior Hospitality Internship for L.A. Youth		
The Senior Hospitality Program for Youth in Los Angeles, a collaborative initiative by ACG-Training Management Consulting Inc., AllSumJobs, and Industry Partners, offers 45 young adults aged 16-30 an opportunity to explore, enter, and secure an entry-level position in the hospitality/health care sector through the senior care industry. With a focus on flexible after-school hours, the program provides participants with comprehensive training, work readiness, and hands-on experience, opening doors to various career paths, from kitchen roles to customer engagement and care services, with the potential for rapid career growth and employment opportunities.		\$266,351
29 Hire LA Youth		
HIRE LA focuses on preparing young adults for the 21st Century workforce. It is designed to provide a starter job for youth ages 14-24. HIRE LA is funded by multiple sources and used to provide work experience, as well as work skills development, financial literacy, career coaching and mentoring, and career exposure. HIRE LA programming provides youth with the preparedness needed to enter the workforce and sets them on a path of becoming lifetime earners.		\$364,405
30 Hire LA's Youth Platform Expansion		
Community Software Solutions (CSS) was procured to create a forward-facing application and enrollment platform for the Youth System. All youth and now employers can apply and input information for EWDD and system providers to review and connect with for work experience and other services. The platform is updated yearly to allow the Department to gather data, make payments to participants, and modify the platform to improve youth and employer engagement with Hire LA's Youth.		\$250,597

31 Digital Ambassador		
<p>Digital Ambassadors are HACLA resident leaders between the ages of 18-30 who support their communities in addressing the digital divide. Participants assist low-income and senior households with acquiring low-cost internet or digital devices and navigating online resources such as virtual learning, employment opportunities, and telehealth services. Digital Ambassadors complete a minimum of 120 hours training and 280 hours of work experience over six months, and Lead Ambassadors will have the opportunity to work part-time (500+ hours) for a full year. They are trained on community outreach and customer service before being deployed to develop group and individual engagements for HACLA residents and local small businesses.</p>		\$580,926
32 Operation Flame Wildland Firefighting Academy		
<p>The Operation Flame Wildland Firefighter Academy will provide general training and work experience to prepare low-income and justice-impacted Los Angeles City residents for entry-level positions in wildland firefighting. Operation Flame Wildland Firefighter Academy will enroll 50 program participants who earn \$17.27 an hour and complete 320 hours of training/work experience preparation during an 8-week period. Upon successful completion of the training program, trainees will receive a \$4,000 stipend.</p>		\$451,313
33 Pathways to Childcare		
<p>The Pathways for Child Care program will provide living-wage career opportunities for early childhood educators while expanding access to licensed child care facilities in Los Angeles. Pathways for Child Care will provide 200-hour child care work experience and training for 60 interns, ages 18 to 30, at a rate of \$17.27 an hour. All participants will receive training in mandated reporting, CPR for infants and toddlers, and preschool curriculum. Practical experience will be gained in lesson development and classroom management, and interns will attend professional development workshops specific to the child care setting. Upon completion of the training, youth who have also completed units of child care courses may apply for vacant child care positions in the City of Los Angeles.</p>		\$346,460
34 Program Evaluation & Project Planning		
<p>An outside evaluator will gather data to evaluate California for All Youth Workforce programs. An evaluation of all CFA-funded programs will be presented to the Mayor's Office of Economic Opportunity and the Department, outlining the impact and success of the programs as well as suggestions for improvements.</p>		\$113,299

LA CITY PROGRAMS:		
35 ARPA - Vision Lab		
<p>The Vision Lab, a digital inclusion program, will partner with other youth systems and community-based organizations to provide technology-based courses and mentorship to youth and adults in Los Angeles, and will prepare participants with the skills necessary to pursue technical careers. For aspiring entrepreneurs, the Vision Lab program will offer entrepreneurship training to youth and adults. The goal is to support aspiring entrepreneurs in developing projects to close the digital divide. The third component of Vision Lab is the Small Business Modernization project, which focuses on the delivery of community workshops and the partnering of trained program participants to support small businesses' transition to operating in the digital world.</p>	\$482,285	
36 Cash for College		
<p>The Cash for College (CFC) campaign is designed to expand access to education and career opportunities for low-income youth. This initiative is intended to integrate CFC activities in the YouthSource System to ensure access to CFC activities for WIOA program-enrolled youth. Project services are coordinated through a contract with Unite-LA. Primary services include:</p> <ul style="list-style-type: none"> * Provision of 2-day Cash for College Convention or equivalent virtual event(s) * Targeted outreach to YouthSource participants to ensure attendance of 500 WIOA-enrolled youth at the Cash for College Convention. * Facilitation and recruitment of YouthSource contractors to be "pick-up" sites for the College & Career Convention. * Provision of Cash for College workshops during the fall and winter * Providing information for FAFSA financial aid workshops to all YouthSource Contractors. * Ensuring that WIOA program-enrolled youth participate in the Cash for College financial aid workshops. 	\$49,000	
37 Day Laborer Program		
<p>The Day Labor Resource Center Program provides an immigrant integration model, creates educational opportunities to transition day laborers away from temporary employment, links to various community resources, and increases public safety by providing fixed hiring sites in designated areas of the City where persons can safely congregate to solicit employment from residents and businesses seeking day labor.</p>	\$1,268,310	
38 Gang Injunction Curfew (GIC) Settlement (LARCA 2.0)		
<p>The City of Los Angeles is investing up to \$30 million in its workforce development system as part of the class action settlement in the case of Rodriguez v. City of Los Angeles, 11-CV- 01135-DMG over four years (June 1, 2017 – December 27, 2021). The settlement was approved by the court in March 2017. Job training, educational and employment services will continue to be made available exclusively to the class members of the settlement.</p>	\$3,182,935	
39 Hire LA		
<p>Hire LA focuses on preparing youth ages 14-24 and, in some cases, based on funding streams up to 30-years-old for the 21st-century workforce. Hire LA's Youth is envisioned as a program in which youth build on experiences year-by-year and have progressive work, education, and social-emotional development. To accomplish this the system is tiered. Every participant is assessed on previous work experiences, career readiness, and barriers to employment during the enrollment process. Each Youth Program Provider and Employer is also assessed and categorized along a level or tier - Entry, Emerging, or Advanced Level. Youth are then matched with quality services that honor previous work experiences and skills. Participants receive workplace training and work placement that support their work-readiness skills growth. Program participants move along a continuum of services with new opportunities and varying intensity of services at each level as they learn about career pathways and gain valuable workforce skills. This approach allows youth to be appropriately matched to necessary services and work experiences that are aligned to their interests and experiences, and for them to move along a coherent career pathway based on their needs and aspirations. Hire LA is funded by multiple sources and provides work experience, work skills development, financial literacy, career coaching and mentoring, and career exposure. It is an umbrella for multiple work experience program types from state, city, county, and private funding sources.</p>	\$373,927	
40 Los Angeles Regional Initiative for Social Enterprise (LA:RISE)		
<p>Initially funded in 2014 by a U.S. Department of Labor Workforce Innovation Fund (WIF) grant, LA:RISE brings together social enterprises, workforce agencies, retention specialists, and employers to help the hardest to serve populations - those with a history of homelessness or incarceration and disconnected youth - to re-enter and succeed in the workforce. Participants receive transitional employment at a social enterprise along with WorkSource counseling, support, and training they need to succeed in the workplace. Under the LA:RISE initiative, individuals progress from transitional, subsidized employment, to bridge, unsubsidized and/or competitive employment in the open labor market.</p>	\$3,450,000	
41 LA:RISE Youth Academy -Homeless Housing Assistance & Prevention (HHAP) Program		
<p>The HHAP LA:RISE Youth Academy serves individuals 18 to 24 years of age who are experiencing homelessness or at-risk of experiencing homelessness. Participants will be linked to education, subsidized employment and employment services, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility.</p>	\$2,000,000	

42 LA:RISE Youth Academy HHAP Housing Pilot		
This program will allow funds for up to 200 already enrolled LA:RISE Youth Academy CA4A participants to receive a monthly housing stipend to strengthen the LA:RISE program model's efforts to link the unhoused/homeless (including those that are at-risk of homelessness) to stable housing. This in turn will support their linkage to permanent employment and support economic mobility/self-sufficiency.		0
43 Non-Profit Apprenticeship Program - CD 9		
The South Los Angeles Nonprofit Apprenticeship Program (SLANA) aims to assist South Los Angeles's communities hardest hit by the COVID-19 pandemic, police abuse/misconduct and disinvestment by placing local residents aged 18-25 years in nonprofit careers designed to strengthen families, generate civic participation and provide economic sustainability in response to the health and economic impacts of COVID-19.		0
44 Student to Student Success Pilot		
One-time funding is provided for training and paying 1,000 low-income high school students to home-tutor younger siblings who have struggled with distance learning and need to accelerate their studies. Funding was provided for Program Year 21-22.		0
45 Youth Jobs Training Programs - CD 7		
Funding will be used to pilot a new sidewalk training program in Council District 7. Participants will receive classroom training and work experience.		\$2,636,389
46 Summer Youth Employment Program (SYEP)		
The Summer Youth Employment Program (SYEP) has been a vital component of the Youth Workforce System for well over 30 years in the City of Los Angeles. Youth and young adults between the ages of 14-24 have the opportunity to earn a paycheck while developing foundational workplace skills and a connection to the labor force. For PY 23-24, over \$2.2 million was identified to underwrite subsidized jobs for approximately 685 low and moderate income youth from the following sources: City General Fund, Bank of America, and EWDD SYEP - Other Sources. These funds promote the development of youth by implementing the YSCs mission of promoting youth achievement by working with families and community partners to create opportunities for youth ages 14-24 to reach their education, employment, and personal development goals. In partnership with local community-based organization, this program is a vocational, educational, career, and social support system that emphasizes the talents and capabilities of the community's youth and families. This program serves in-school and out-of-school youth and provides recruitment, assessment, case management, job preparation, internships, career counseling, job placement, leadership development, and educational placement in a client-centered, individual approach.		\$3,254,173
LA COUNTY GRANTS:		
47 JJCPA Probation		
Juvenile Justice Crime Probation Act (JJCPA) youth are justice involved youth referred by the County Probation Department via specified probation protocols. JJCPA youth may be incarcerated or released and under probation department supervision. The JJCPA program seeks to provide employment opportunities and barrier mitigation services to LA County youth offenders.		\$298,300
48 Juvenile Day Reporting Center (JDRC)		
A trauma-informed youth development curriculum will be implemented to serve probation youth in the East and South Los Angeles area with the goal of improving their academic performance and social behavior, as well as providing work experience.		\$432,295
49 LA RISE Measure H		
The Los Angeles County LA:RISE project unites the City and County of Los Angeles to help people with high employment barriers get jobs, stay employed, and build a better life. The City of Los Angeles LA:RISE model was expanded throughout the region to provide transitional, subsidized and un-subsidized employment to individuals experiencing homelessness or at risk of homelessness.		\$3,000,000
50 Performance Partnership Pilot (P3) PSA		
LAUSD Pupil Service Attendance (PSA) Counselors collaborate with City YouthSource Center-assigned PSA Counselors to provide a network of resources for participants and support the City's P3 regional efforts. The PSA also serves as a P3 liaison to LAUSD's student services and programs to increase the outcomes of the city's opportunity youth.		0
51 LA County Other Underserved Youth / LAUSD PSA		
These funds, provided by the County of Los Angeles to EWDD, fund the LAUSD Office of Student Health and Human Services to serve as partner collaborator for America's Job Centers of California (AJCC) in identifying out-of-school youth, with emphasis on probation, foster and homeless youth, for targetted services. LAUSD Pupil Service Attendance (PSA) Counselors, through an on-site support, work with the County's AJCCs and its Case Managers to provide participants with academic assessments, access to all LAUSD education programs, specialized educational activities, and support programs.		0
52 LA County Probation - Project Invest		
The Los Angeles County Probation Department and Department of Workforce Development, Aging and Community Services (WDACS) developed the INVEST program and provides funding to two of the City's WorkSource Centers. The City currently contracts with the Coalition for Responsible Community Development (CRCD) and Goodwill Industries of Southern California. Project INVEST was created to establish a multidisciplinary approach to rehabilitation and job attainment for reentry populations throughout Los Angeles County. The program includes education and skills development, employment retention strategies, system navigation, intervention, leveraging countywide economic and workforce development initiatives and the creation of a rehabilitation and career attainment support team that includes the probation officer.		\$693,200
53 Systems Involved Youth		
System-Involved Youth (SIY) represents specific groups of youth ages 14-24, with direct or indirect involvement in public systems including but not limited to: the justice system (Juvenile and adult), the child welfare system, public housing, and immigration. If a service provider has exhausted its funds for a category (e.g., Foster, CalWORKs or Probation), the youth may be served under SIY in lieu of utilizing Other Underserved Youth (OUY) funds.		\$1,967,400

54 LA COUNTY WIOA Formula		
The City receives funds from the County of Los Angeles to provide employment and training services to residents in the Pacoima/North Valley area of the Los Angeles County LWDA.		\$343,800
55 Youth at Work-CalWork		
LA County approved funding to provide youth, 14-18 years old, and up to 19 for parenting youth (CalLearn), with work-based learning that provides classroom work-readiness instruction, career exploration, and on-the-job work experience. The program serves low and moderate-income youth, emphasizing youth from CalWORKs families, probation youth, and foster youth. Services focus on job readiness, financial literacy, and paid work experience. County-funded youth may participate in the County Youth Bridges Program, which exposes youth to careers with the County of Los Angeles.		\$1,874,400
56 Youth at Work-OUY		
Other Underserved Youth (OUY) are youth 14-24 years old who identify themselves as Lesbian, Gay, Bisexual, Transgender or Queer and/or Questioning (LGBTQ+). OUY youth also include youth that are homeless, low-income youth, youth that reside in a high poverty area, youth receiving free or reduced lunch, or CalFresh benefits eligible. The City of Los Angeles receives OUY funds from LA County to provide OUY youth with services that focus on job readiness, financial literacy, and paid work experience. As youth enrolled in a County-funded program they have the opportunity to participate in the County Youth Bridges Program, which exposes youth to careers with the County of Los Angeles.		\$5,338,700
57 Youth at Work-Foster		
Foster Youth are current or former foster youth 14-24 years old. The City of Los Angeles receives Foster Youth funds from LA County to provide foster youth with services that focus on job readiness, financial literacy, and paid work experience. As youth enrolled in a County-funded program they have the opportunity to participate in the County Youth Bridges Program, which exposes youth to careers with the County of Los Angeles.		\$653,700
OTHER GRANTS/FUNDS:		
58 Bank of America		
The program targets at-risk youth ages 14-24 who have multiple barriers to employment. It is funded through the generous support of Bank of America and provides youth with paid work experience in the communities of Watts and Boyle Heights. Bank of America provides \$120,000 to support youth co-enrolled in WIOA and other youth who may be ineligible for other Hire LA funding streams.		\$220,000
59 Regional Equity Recovery Partnership		
RERP represents an acceleration and deepening of the existing Regional Plan Implementation efforts and will support and invest in partnerships attempting to add high road approaches to existing sector strategies and career pathway programs. "High Road" is a set of economic and workforce development strategies to achieve economic growth, economic equity, shared prosperity, and a clean environment. In its effort, the City in partnership with Los Angeles Community College District will assist city's residents in navigating the pathways available through the LACCD's career training/education systems.		\$173,002
60 Returning Citizens Housing Stability Pilot Project		
Funding will pilot a new workforce program that will provide workforce training, subsidized employment, and housing services.		\$1,000,000
OTHER SUPPORTING ACTIVITIES		
61 WDB Innovation Fund		
The WDB Innovation Fund supports effective program designs by providing capital needed to ensure their success. Funding for these programs is based on analysis of outcomes, evidence of success, learning that addresses key gaps in knowledge within the field, sustainability and scalability. WIOA emphasizes incumbent worker training, career pathways, services to vulnerable populations and individuals with barriers to employment.		\$1,000,000
62 Consultant - 5 Year Strategic Plan		
To address the ramifications of the COVID-19 pandemic, the EWDD procured CivicMakers, a third-party consultant, to support the Workforce Development System (WDS) in developing a comprehensive five-year strategic plan to promote economic recovery, financial stability, and prepare residents and businesses of Los Angeles for jobs of the future. The proposed plan, slated to be completed by May 31, 2024, will include the following deliverables: 1) A concrete five-year strategy that supports the Mayor's goal to connect every Angeleno with a living-wage job and career pathways 2) Facilitated meetings with community stakeholders and business leaders to assess the critical need for highly-trained employees in today's workforce and address barriers to employment; and 3) An in-depth analysis of government policies that may be hindering labor growth and wage increases, as well as potential solutions and best practices for increasing employment and reducing labor shortages.		-
63 Annual Plan Design Consultant		
Funding will be allocated to support the design of the Annual Plan.		\$20,000
64 Audit Fees/Fiscal Training		
For CPA and other professional consulting services to assist EWDD with fiscal monitoring reviews and special audits of selected service providers and provide technical assistance. For attendance of EWDD fiscal staff to various fiscal training events related to grant regulations, financial management standards, audit topics, etc.		\$720,500
65 Invoice Automation Platform - Launchpad GMS		
Funding for Launchpad to develop a customized EWDD Grants Management System (GMS) to automate contracting, budget and expenditure plans, invoicing and grants reporting processes.		\$100,000

66 Career Edge		
A virtual work-based learning platform to implement 100 hours of virtual work-based learning curriculum for the youth workforce development participants. The Career Edge Platform will be utilized as a virtual work-based learning option for youth ages 14 – 17, primarily and from 18-24 on a case by case basis.		\$50,000
67 Cash for College		
The Cash for College (CFC) campaign is designed to expand access to education and career opportunities for low-income youth. This initiative is intended to integrate CFC activities in the YouthSource System to ensure access to CFC activities for WIOA program-enrolled youth. Project services are coordinated through a contract with Unite-LA. Primary services include: * Provision of 2-day Cash for College Convention or equivalent virtual event(s) * Targeted outreach to YouthSource participants to ensure attendance of 500 WIOA-enrolled youth at the Cash for College Convention. * Facilitation and recruitment of YouthSource contractors to be "pick-up" sites for the College & Career Convention. * Provision of Cash for College workshops during the fall and winter * Providing information for FAFSA financial aid workshops to all YouthSource Contractors. * Ensuring that WIOA program-enrolled youth participate in the Cash for College financial aid workshops.		\$130,000
68 Crossroads/Policy Conferences and Forums		
Funding for Crossroads symposia at which WDB members, elected officials, and workforce development professionals engage in critical discussions regarding services to vulnerable populations. These serve as the basis for development of workforce development policies and programming in the City of Los Angeles.		\$100,000
69 Customer Satisfaction Surveys		
Consultant to conduct customer satisfaction surveys, on site and by telephone, and data analysis report for the following: • Adult participants at WorkSource Centers • Youth participants at YouthSource Centers • Partners at WorkSource and YouthSource Centers		\$140,000
70 Hire LA Platform/ Community Software Solutions Inc.		
This activity will fund the cost of annual maintenance for the HIRE LA's Youth Automated Registration Platform. Funds allocated will allow for Cloud-based hosting, bandwidth, backup, Cloud data storage and retention, Security monitoring, technical monitoring, Cyber coverage (\$20 million limit), and routine page modifications and updates. This platform serves as the programmatic landing page for all youth interested in participating in HIRE LA's Youth, the City's premier youth-centered year-round workforce development program.		-
71 HIRE LA Systems Capacity Building		
To support the City's implementation of the Hire LA's Youth Initiative by 1) supporting EWDDs implementation of the re-imagined framework for Hire LA's Youth through training and technical assistance for system service providers, and 2) developing remote and in-person opportunities for youth through employer engagement.		-
72 HIRE LA's Youth 16-24		
HIRE LA focuses on preparing young adults for the 21st Century workforce. It is designed to provide a starter job for youth ages 14-24. HIRE LA is funded by City GF and used to provide work experience, as well as work skills development, financial literacy, career coaching and mentoring, and career exposure. HIRE LA programming provides youth with the preparedness needed to enter the workforce and sets them on a path of becoming lifetime earners.		\$75,000
73 Horizons 32,000 Strategic Plan (Formerly LAP3)		
The Los Angeles Performance Partnership Pilot (P3) Strategic Plan is a regional cross-sector collaboration that seeks to reduce the region's "Opportunity Youth" population, young adults who are out of school and out of work. It highlights current efforts to build a better system of care, and most importantly provides recommendations to our elected public bodies and to our philanthropic partners on action steps that would lower the disconnection rate and improve education, employment, housing and well-being services for Los Angeles disconnected youth. A new strategic plan, Horizon 32K, will cover the period of 2024-2028. The Horizons 32K plan establishes four overarching goals, and aligned youth impact metrics, that together will drive our coalition's success in achieving 32,000 brighter horizons for Opportunity Youth. In its first year of implementation, Horizons 32K partners will prioritize required metrics, collect baseline data and establish targets.		\$100,000
74 Intensive Transitions		
Continues funding of the Intensive Transitions project, which supports youth offenders returning from probation camps by linking them to education and employment opportunities through the YouthSource System. The project has functioned as a component of the larger LA Youth Opportunity Movement (LAYOM) Program. Services include anger management training, individual counseling, parent education, after-school tutoring, and community service. The case management program has shown an increase in successful completion of probation, reduced recidivism, community service, and restitution.		\$177,000
75 Inside Safe Job Connector Program		
As part of the Mayor's Inside Safe Initiative, launched in December 2022, this program will fund a minimum of 12 Job Connectors across the Workforce Development System to assist up to 300 recently housed individuals connect to a job through on of the City's Adult of Youth employment centers. Job connectors will support the integration of WDS programs with housing and homeless services systems of care.		\$200,000
76 I-Train		
Funding for the South Bay Workforce Investment Board to act on WDB's behalf to accept applications for the State Eligible Training Provider List (ETPL), determine eligibility for potential training providers, conduct investigations into complaints against training providers, and to provide periodic reports to the EWDD on the performance of ETPL providers.		\$50,000

77 Labor Outreach Navigator / Miguel Contreras Foundation		
Funding will pilot a new partnership with the Miguel Contreras Foundation to connect WorkSource and YouthSource participants with employment opportunities with the Los Angeles County Federal of Labor partners.		\$120,000
78 LA Workforce Infrastructure Network (LAWIN)		
The Economic and Workforce Development Department (EWDD), the LA City Workforce Development Board and the Mayor's Office commissioned this concept paper to develop high-level recommendations from key partners of the Los Angeles workforce development eco-system to: 1. Assess status of workforce preparation for federal Investment Infrastructure and Jobs Act (IIJA) and Inflation Reduction Act (IRA) capital investments; 2. Develop strategies to prepare the Los Angeles workforce for these investments; and 3. Ensure equity and inclusion in the new opportunities of quality skilled career pathways for all LA residents.		\$150,000
79 LA Performs		
Continue to fund the online performance management system for the Workforce Development System. This system provides valuable information for measuring agencies' performance and for developing an annual evaluation of their program performance. It is a powerful analytical tool, allowing multi-level filtering of performance data to analyze results by various demographic groups. Contract with Future Work Systems, LLC, to a) continue hosting and maintaining the LA Performs website, which is used for managing and reporting performance metrics; and b) provide LA Performs training as needed.		\$100,000
80 LA Valley College Sector Strategy Center		
Funding to operate the Los Angeles Valley College Sector Strategy Center within the LA Valley College Campus to provide WIOA related services to local city residents. A new WorkSource Center (WSC) operator is to be secured for PY 24-25. Since its opening on September 8, 2017, the Strategy Center has operated as a WSC portal. The portal has linked higher education and workforce development to meet the dynamic labor force demands of the region's growing industries. The programs offered through this portal offer a connection to LAVC's existing training academies centered on the Biotech, Manufacturing, and Transportation sectors.		\$100,000
81 Labor Market Information -LAEDC		
Labor Market Information (LMI) is used to research and evaluate industry sector initiatives and high-growth industries in connection with employment and job training. The COVID-19 pandemic-induced job losses, business failures, industry shifts, and overall social and economic changes will have ramifications that will extend beyond the end of the pandemic. An accurate assessment of current LMI enables the Department to tailor its programs to the most current and sustainable career pathways available.		\$50,000
82 Los Angeles Library System Strategic Partnership		
EWDD will continue to partner with the City's library system to provide jobseeker services in library branches. This WorkSource Center portal is operated by the Pacific Asian Consortium in Employment (PACE) at the Central Los Angeles Library branch.		\$100,000
83 Older Worker Strategy - Implementation		
Ensure systems are in place to implement this plan and hold the City accountable to achieving the goals herein. Create an entity to establish and track all recommendations This may start as a public sector working group for regional Older Adult workforce service providers composed of City, County, and other public agencies including all 7 of the Workforce Development Boards (WDBs) in the region and then transition to a formal commission. Collect and use data on Older Worker demographics, separations, access to training, and advancement to make decisions about resource allocation and programs. Map and develop collective cross-departmental funding schemes to achieve efficiencies and ensure program longevity. Ensure Older Adult needs are considered in strategies developed in other departments' and agencies' strategic plans, budgets, and priorities.		\$250,000
84 Pierce College Co-Location- Equus		
Funding to operate a WorkSource Center portal at Pierce College to provide workforce development services on campus. This WorkSource Center portal is operated by Equus Workforce Solution.		\$45,000
85 Program Monitoring Consultant		
For professional consulting services to assist EWDD with contract compliance and program monitoring reviews of WIOA and other selected service providers and to provide technical assistance.		\$500,000
86 Promotion and Outreach		
Provides funding for conducting marketing and outreach efforts, through contracted services, sponsorships, and other methods, for a range of activities including staff trainings, outreach strategizing and planning, business protocol development, media services, development of collateral materials, utilization of social media, direct media buys and other services that will: 1. Increase regional market share recognition and support of jobseekers/dislocated workers, traditionally underserved jobseeker populations, youth, and businesses/employers for the WDB Workforce Development System's WorkSource/America's Job Centers of California, YouthSource and HIRE LA's Youth brands 2. Assist in increasing the number of employer job pledges and overall contributor donations to the HIRE LA's Youth campaign 3. Promote awareness and best practices of the Industry Sector Training Initiatives, the linkage to the Workforce Development System and the connection to local and regional employers and community colleges 4. Assist with promotion and outreach activities related to regional planning efforts 5. Facilitate joint messaging of Workforce Development Board and Economic and Workforce Development Department workforce development promotion and outreach goals and objectives.		\$100,000

87 Rapid Response Layoff Aversion Strategies - LAEDC	
Layoff Aversion is a required strategy under Rapid Response typically implemented in partnership with economic development and business associations. The intent is to save jobs by offering assistance to companies before layoffs or reductions in force are their only options. To save jobs, a Rapid Response/Layoff Aversion team must be able to identify an at-risk company well in advance of layoffs, secure executive level commitment to work together, assess the needs of the company, and deliver services to address risk factors.	\$400,000
88 RELAY Institute-CSUN (Formerly P3 Initiatives)	
Strengthen the capacity of the YouthSource system to provide wraparound services that improve education, employment, and social outcomes specifically for youth who have dropped out, are unemployed, or are homeless. The Institute will build capacity of public and private service providers by increasing their knowledge and analytic capacity by capturing and sharing data, best practices, disseminating innovations, and fostering network.	\$125,000
89 Reserved for EWDD Program Oversight/Delivery for PY 25-26	
Funds set aside from multi-year grants for EWDD program oversight and delivery costs for PY 24-25 and PY 25-26 and until the applicable grant's ending date (included in supporting program activity totals above).	\$1,081,906
90 Sector Intermediaries	
To contract intermediaries who will facilitate the implementation of sector strategies as recommended in the Five Year Workforce Development Strategic Plan and other strategic planning efforts conducted during PY 23-24.	\$600,000
91 Virtual One Stop	
To fund the development of virtual one stop center(s) to increase access to AJCC system services.	\$500,000
92 Workforce Consultants - Misc.	
Funds for consultant to conduct on-site, open, and independent evaluations of each of the Adult and Youth AJCC operators. Consultant manages the Hallmarks of Excellence certification process for EWDD, including leading any teams conducting the evaluation of the adult and youth AJCCs. Based on those evaluations, consultant will provide recommendations to EWDD regarding certification status and continuous improvement strategies. Funds for consultants to also provide support to EWDD's Rapid Response team to develop strategies to increase the number of businesses served. Such strategies include, but are not limited to, creating a direct link to Human Relations Associations to inform them of available services to each company and its employees and developing a step-by-step instructional manual for the State's EconoVue to facilitate job matching between Dislocated Workers and employers in growing industries.	\$222,316
93 InnerSight Experience Career Assessment	
The InnerSight Experience Career Assessment is designed to assist youth participants with identifying their preferences, interests, and learning and communication style. The InnerSight Experience empowers participants to create a framework for making choices about their present and future goals that are in alignment with their personal career interests and preferences. Case managers use the results of the InnerSight Experience in discussion with the participants in the development of the participant's Individual Employment or Education Plan (IEP).	\$200,000
94 Youth Development Practitioners Apprenticeship (YDPA)	
The Youth Development Practitioners Apprenticeship (YDPA) is federally recognized and registered with the U.S. Department of Labor (DOL). To support the youth system and young Angelenos' success in the youth development space, EWDD would like to partner with FHI-360 to offer the YDPA. In partnership with FHI-360, EWDD will create a sequence of modules to equip current case managers with the skills needed to successfully support youth with the system redesign in mind and create a pipeline for youth to gain the knowledge and experiences required to cultivate a career in youth development.	\$100,000
95 High Road Training Partnerships	
Develop and expand H RTP partnerships including registered apprenticeships that lead to high-paying and sustainable career employment. H RTP key industry sectors include, but are not limited to, the following: Renewal Energy, Construction, Biotechnology/Biosciences, Advanced Manufacturing, Entertainment/Film, Hospitality, and Transportation/Logistics.	\$1,250,000
96 High Road Training Partnerships - Technical Support	
Fund a consultant who will enhance the existing H RTP strategies and provide technical assistance to contracted H RTP providers.	\$100,000
97 Peer to Peer Counseling Initiative	
Funded by The Youth System, in partnership with the Youth Development Department, the Certified Peer Specialist Demonstration Project trains up to 70 YSC program participants in mental health counseling. The goal is twofold: 1) to develop peer counselors that work with other Youth system program participants in need of mental health services through both group counseling and advocacy and 2) to create an entry point into the mental health and MediCal reimbursable career pathways. The initial cohort for this project launched with 16 youth participants in February 2024.	\$140,000

98 YouthSource Center Youth Council	
To fund the creation and continuation of 14 site-based councils that bring authentic youth voice to our system. Allows youth to lead and actively participate in creating programmatic successes. Youth Councils must meet quarterly and are expected to build authentic leadership skills.	\$140,000
99 WDS Accessibility Technology / Strategy	
Funding will be used to assess WorkSource and YouthSource Centers' accessibility and explore technology to make centers more accessible for persons with disability.	\$250,000
100 ECE- Social Impact Collective	
During PY 22-24, the Social Impact Collective through the Early Childhood Education and Student Advancement Program (ECE-SAP), was contracted to provide 150 paid internship opportunities, one-on-one mentorship support, quarterly coaching sessions, and financial awards to graduating Los Angeles community college students in the field of child development or a closely related field.	\$150,000
101 Bureau of Public Works- CFA	
These funds are pass through dollars for CFA programming being administered by the Bureau of Public Works.	\$4,863,183
102 Community Investment for Families Department (CIFD)- CFA	
These funds are pass through dollars for CFA programming being administered by the CIFD.	\$137,558
103 General Services Department- CFA	
These funds are pass through dollars for CFA programming being administered by the General Services Department.	\$30,773
104 Department of Recreation and Parks- CFA	
These funds are pass through dollars for CFA programming being administered by the Department of Recreation and Parks.	\$2,637,771
105 Youth Development Department- CFA	
These funds are pass through dollars for CFA programming being administered by the Youth Development Department.	\$113,299
106 Recruitment and Outreach - CFA	
These funds are pass through for CFA programming being administered by the Mayor's Office of Economic Opportunity.	\$1,093,848
107 Vermont Slauson Economic Development Corporation (VSEDC) - Vision Lab	
These funds are allocated for the City's Vision Lab Earmark Program which aims to bridge the digital divide in South Los Angeles by recruiting and pairing small businesses with digital marketing strategists to enhance their digital presence. VSEDC will provide low income and priority youth with paid personal enrichment, work readiness training, and paid work experience. Local business owners will go through co-hort based training to learn about the value of digital marketing and best practices of hosting a youth intern and then get paired with a youth (who participated in Youth Tech Workforce Development training) to get help with digital marketing of their business. The broader local business community will also have opportunities to participate in digital transformation workshops, focusing on gaining digital literacy, adopting new technologies, improving online presence, and streamlining operations to stay competitive in the digital economy.	\$160,474