

Strategies and Activities

#	Strategies & Activities	PY 2020-21 Allocations			PY 2021-22 Allocations			Increase (Decrease)
		WIA/WIOA	Other Sources	Total	WIOA	Other Sources	Total	
ADULT & DISLOCATED WORKER ACTIVITIES								
1	WorkSource Centers	14,368,144	-	14,368,144	14,368,144	-	14,368,144	-
	The City administers funding for a number of full-service WorkSource Centers / America's Job Centers of California (AJCC) in the City of Los Angeles that provide a full range of assistance to job seekers and employers. Job seekers can receive career counseling, job listings, labor market information, training referrals, and other employment-related services. Employers can avail themselves of business services such as recruiting, posting job vacancies, human resources services, and customized training.							
	WorkSource Center Contractors:							
	Boyle Heights: Managed Career Solutions	898,009		898,009	898,009		898,009	
	Canoga Park / South Valley: Arbor E&T ResCare Workforce Services	898,009		898,009	898,009		898,009	
	West Adams: Asian American Drug Abuse Program, Inc.	898,009		898,009	898,009		898,009	
	West Valley / Northridge: Build Rehabilitation Industries	898,009		898,009	898,009		898,009	
	Harbor Gateway: City of Long Beach for Pacific Gateway Workforce Investment Network	898,009		898,009	898,009		898,009	
	Vernon Central / LATTTC: Coalition for Responsible Community Development	898,009		898,009	898,009		898,009	
	Wilshire Metro: Community Career Development, Inc.	898,009		898,009	898,009		898,009	
	Sun Valley: El Proyecto del Barrio, Inc.	898,009		898,009	898,009		898,009	
	Northeast Los Angeles: Goodwill Industries of Southern California	898,009		898,009	898,009		898,009	
	Pacoima / North Valley: Goodwill Industries of Southern California	898,009		898,009	898,009		898,009	
	Watts / Los Angeles: Housing Authority of the City of Los Angeles	898,009		898,009	898,009		898,009	
	West Los Angeles: Jewish Vocational Services	898,009		898,009	898,009		898,009	
	Crenshaw: UAW-Labor Employment and Training Corp.	898,009		898,009	898,009		898,009	
	Hollywood: Managed Career Solutions, Inc.	898,009		898,009	898,009		898,009	
	Downtown / Pico Union: Pacific Asian Consortium in Employment	898,009		898,009	898,009		898,009	
	Southeast Los Angeles: Watts Labor Community Action Center	898,009		898,009	898,009		898,009	
2	Los Angeles County Workforce Innovation and Opportunity Act		270,900	270,900		270,900	270,900	-
	The City receives funds from the County of Los Angeles to continue the provision of services in the Pacoima/North Valley area to residents of the Los Angeles County LWDA.							
3	WorkSource Center Portals	226,000	-	226,000	226,000	-	226,000	-
	Los Angeles Library System Strategic Partnership							
	100,000			100,000	100,000	-	100,000	-
	EWDD will continue to partner with the City's library system to provide jobseeker services in library branches. This WorkSource Center portal is operated by the Pacific Asian Consortium in Employment (PACE) at the Central Los Angeles Library branch.							
	Pierce College Co-Location							
	26,000			26,000	26,000	-	26,000	-
	Funding to operate a WorkSource Center portal at Pierce College to provide workforce development services on campus. Build Industries was selected to operate the portal.							
	LA Valley College Sector Strategy Center							
	100,000			100,000	100,000	-	100,000	-
	Funding to help operate the Los Angeles Valley College Sector Strategy Center within the LA Valley College Campus to provide WIOA related services to local city residents.							

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4	I-Train Funding for the South Bay Workforce Investment Board to act on WDB's behalf to accept applications for the State Eligible Training Provider List (ETPL), determine eligibility for potential training providers, conduct investigations into complaints against training providers, and to provide periodic reports to the EWDD on the performance of ETPL providers.	50,000		50,000	50,000	-	50,000	-
5	Trade & Economic Transition National Dislocated Worker Grant The California Employment Development Department (EDD) awarded Trade and Economic Transition National Dislocated Worker Grant (TET NDWG) funds to the City of Los Angeles, through September 30, 2021. TET NDWG funding provides training and career services in the public transportation industry, and other High Growth sectors, to dislocated workers impacted by retail industry layoffs within the Los Angeles Regional Planning area. The grant term was extended due to the ongoing COVID-19 pandemic and the resulting impact on service delivery.		4,230	4,230		-	-	(4,230)
6	California Megafires National Dislocated Worker Grant National Dislocated Worker Grant (NDWG) related to California Wildfires of 2018 for disaster recovery assistance to areas impacted by the fires in Los Angeles County. The City was awarded up to \$10,456,211 in funding available through December 31, 2022. NDWG funding provides temporary employment to dislocated workers for clean-up and repair assistance, and includes workforce development career services to enrolled participants. The grant term was extended due to the ongoing COVID-19 pandemic and the resulting impact on service delivery.		3,287,954	3,287,954		-	-	(3,287,954)
7	LA City General Fund - Day Laborer Program The Day Labor Resource Center Program provides an immigrant integration model, creates educational opportunities to transition day laborers away from temporary employment, links to various community resources, and increases public safety by providing fixed hiring sites in designated areas of the City where persons can safely congregate to solicit employment from residents and businesses seeking day labor.		1,282,340	1,282,340		1,395,860	1,395,860	113,520
8	LA County Probation - Project Invest The Los Angeles County Probation Department and Department of Workforce Development, Aging and Community Services (WDACS) developed the INVEST program and provides funding to two of the City's WorkSource Centers. The City currently contracts with the Coalition for Responsible Community Development (CRCDD) and Goodwill Industries of Southern California. Project INVEST was created to establish a multidisciplinary approach to rehabilitation and job attainment for reentry populations throughout Los Angeles County. The program includes education and skills development, employment retention strategies, system navigation, intervention, leveraging countywide economic and workforce development initiatives and the creation of a rehabilitation and career attainment support team that includes the probation officer.		817,200	817,200		817,200	817,200	-
9	Prison to Employment Initiative Underwritten by State of CA Legislature via General Funds, the California Workforce Development Board awarded the Prison to Employment grant to the Los Angeles Basin Regional Planning Unit (comprised of the seven WDBs serving Los Angeles County, including City of Los Angeles WDB). South Bay WIB is the fiscal agent for this two-year grant. The P2E Initiative is strengthening linkages between the state workforce and corrections systems to improve the reintegration of 282 formerly incarcerated and justice-involved* individuals back into society and the labor force. P2E integrates workforce and reentry services, improves employment outcomes and creates systemic and ongoing partnerships between rehabilitative programs within California Department of Corrections and Rehabilitation (CDCR) and the state workforce system at the local level. This initiative runs from November 26, 2019 through March 31, 2022.			-		-	-	-

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10	COVID-19 Keeping LA at Work Initiative The COVID-19 Keep LA Working Additional Assistance Grant program provided workforce development career services and emergency supportive services to individuals dislocated from their employment as a result of COVID-19 pandemic crisis, with a grant term of April 1, 2020 to June 30, 2020. The program also provided layoff aversion services to support small employers in danger of closing as a result of the COVID-19 pandemic, through March 31, 2021.			-			-	-
11	2020 Airport Layoffs Employment Recovery NDWG (Grant application was not funded by the USDOL) In partnership with the Los Angeles County Workforce Development, Aging and Community Services Department, this National Dislocated Worker Grant will provide employment and training services to up to 2,250 dislocated workers impacted by layoffs at Los Angeles International Airport.		9,488,486	9,488,486			-	(9,488,486)
12	2020 LAX Keep LA Working Additional Assistance Grant The LAX Keep LA Working Phase II Additional Assistance Grant provides career services, training, and emergency supportive services to employees impacted by the COVID-19 pandemic crisis. The grant term is from January 1, 2021 to December 31, 2021.		1,800,000	1,800,000		-	-	(1,800,000)
13	COVID-19 Disaster Recovery The COVID-19 Disaster Recovery (DR) National Dislocated Worker Grant (NDWG) provides temporary employment and supportive services to participants for COVID-19 pandemic emergency response work assignments and various humanitarian efforts. COVID-19 DR NDWG funds are available through March 31, 2022.		1,620,000	1,620,000		-	-	(1,620,000)
14	September Wildfires Disaster Recovery NDWG National Dislocated Worker Grant (NDWG) related to California Wildfires of 2020 for disaster recovery assistance to areas impacted by the fires in Los Angeles County. The City was awarded up to \$3,500,000 in funding available through December 31, 2022. NDWG funding provides temporary employment to dislocated workers for clean-up and repair assistance, and includes workforce development career services to enrolled participants.			-		3,240,000	3,240,000	3,240,000
15	Childcare Initiative - CDBG COVID This program will support single-parent households impacted by the pandemic return to the labor market by providing vocational training in in-demand sectors and childcare services. \$3.3 million will be allocated to provide up to 6 months of childcare support for individuals returning to the laborforce or entering vocational training. An additional \$1.5 million will be available for vocational training.			-		4,800,000	4,800,000	4,800,000
16	LA Community Care Corps Program Los Angeles City CARES Act funds awarded to mitigate the continued and extensive job losses incurred within our communities from the COVID-19 pandemic. The LA Community Care Corp (LACCC) program provides subsidized employment to support various coordinated emergency response efforts. Funds are expected to be available through December 31, 2021.		4,700,000	4,700,000		-	-	(4,700,000)
17	LA RISE Measure H - CDBG COVID LA:RISE CDBG-COVID provides job training and work experience in work related to COVID relief efforts which includes but is not limited to: sanitizing/cleaning, meal preparations/food distribution for COVID relief efforts, food banks, testing site admin support, emergency shelter support.		675,000	675,000		1,194,031	1,194,031	519,031
18	STEPS The STEPS project will provide job preparation training, including job exploration, workplace readiness skills training, and work-based learning experiences, as well as paid work experience, to students with disabilities. The California Department of Rehabilitation (DOR) and the Foundation for California Community Colleges (FCCC) have awarded EWDD federal Workforce Innovation and Opportunity Act (WIOA) Title IV Vocational Rehabilitation funds to operate the STEPS program with FCCC acting as grantor and employer of record.		675,000	675,000		-	-	(675,000)

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19	<p>LA RISE Expansion - ABH/Tiny Home Participants</p> <p>This activity will expand the LA:RISE program to serve A Bridge Home program participants in the Second Council District.</p>			-		675,000	675,000	675,000
Rapid Response Activities:								
20	<p>Rapid Response Formula Strategies</p> <p>Rapid Response strategies are conducted by Economic & Workforce Development Department (EWDD) staff, who respond to Worker Adjustment Retraining Notifications (WARNs) issued by employers regarding impending business closures and worker layoffs, and to companies laying off who are not required to file with the State or local officials that are found via staff research and partner networks.</p> <p>When a layoff is announced, EWDD dispatches its team of Rapid Response Coordinators to make contact with the employer to assess the closure and scope, such as size and date(s) of the scheduled layoff. EWDD staff then develops a plan for delivery of a wide array of reemployment services (such as career counseling, résumé preparation and interviewing skills workshops, job search and job placement assistance and job training), and information on unemployment insurance, and COBRA/HIPAA/ERISA benefits. These services are provided in collaboration with Employment Development Department, WorkSource Centers, Department of Labor (DOL), and other partners.</p>	742,059		742,059	792,059		792,059	50,000
21	<p>Rapid Response Layoff Aversion Strategies</p> <p>Layoff Aversion is a required strategy under Rapid Response typically implemented in partnership with economic development and business associations. The intent is to save jobs by offering assistance to companies before layoffs or reductions-in-force are their only option. To save jobs, a Rapid Response/Layoff Aversion team must be able to identify an at-risk company well in advance of layoffs, get executive level commitment to work together, assess the needs of the company, and deliver services to address risk factors. Activities include:</p> <ul style="list-style-type: none"> * Identifying "at risk" businesses that exhibit stress factors such as low credit rating, bankruptcy declaration, history of making late payments, and/or any other factor(s) that indicate that the business is at risk; * Providing individualized services based on need; * Convening regional meetings to create "early warning systems" alerting partners about problem areas/industries; * Creating action plans and referring at-risk businesses to appropriate resources/workshops; and * Tracking, documenting, and reporting services rendered. <p>The State (EDD) has established that layoff aversion also occurs when services that lead to a short-term unemployment of less than 45 days from the layoff date are provided to a dislocated worker. To this end, employers with immediate hiring needs are identified and a list maintained to match them accordingly.</p> <p>Potential contractors may include, but are not limited to, the following entities: Contractor #1: Economic Development Corporation of Los Angeles County (LAEDC) - Layoff Aversion project (services to avert a Layoff) Contractor #2: Launchpad Careers, Inc. (Rapid Response & Layoff Aversion Database)</p>	301,612		301,612	401,127	-	401,127	99,515
Sub-total: ADULT & DISLOCATED WORKER ACTIVITIES		15,687,815	24,621,110	40,308,925	15,837,330	12,392,991	28,230,321	(12,078,604)

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YOUTH ACTIVITIES								
22	YouthSource Centers	10,474,700	-	10,474,700	10,474,700	-	10,474,700	-
	<p>Continue the YouthSource System made up of 14 youth centers, with a focus on high school dropout recovery. All centers offer the following services to low-income in-school youth ages 16-21 and out of school youth ages 16-24 with barriers such as basic skills deficiencies or status as a foster youth, youth offender, pregnant/parenting youth, homeless youth, or youth with a disability:</p> <ol style="list-style-type: none"> 1. Tutoring, study skills training, and evidence-based dropout prevention and recovery strategies that lead to completion of secondary school diploma or its recognized equivalent or for a recognized post-secondary credential. 2. Alternative secondary school services or dropout recovery services, as appropriate. 3. Paid and unpaid work experiences that have academic and occupational education as a component of the work experience, including the following: <ul style="list-style-type: none"> • Summer employment opportunities and other employment opportunities available throughout the school year • Pre-apprenticeship programs • Internships and job shadowing • On-the-job training opportunities 4. Occupational skill training, which includes priority consideration for training programs that lead to recognized post-secondary credentials that align with in-demand industry sectors or occupations. 5. Education offered concurrently with and in the same context as workforce preparation activities and training for a specific occupation or occupational cluster. 6. Leadership development opportunities, including community service and peer-centered activities encouraging responsibility, and other positive social and civic behaviors. 7. Supportive services. 8. Adult mentoring for a duration of at least 12 months that may occur both during and after program participation. 9. Follow-up services for not less than 12 months after the completion of participation. 10. Comprehensive guidance and counseling, including drug and alcohol abuse counseling, as well as referrals to counseling, as appropriate to the needs of the individual youth. 11. Financial literacy education. 12. Entrepreneurial skills training. 13. Services that provide labor market and employment information about in-demand industry sectors or occupations available in the Local Area. Such as, career awareness, career counseling, and career exploration services. 14. Activities that help youth prepare for and transition to post-secondary education and training. <p>LAUSD Office of Pupil Services – The Los Angeles Unified School District serves as a mandatory partner collaborator for all YouthSource Centers to identify out-of-school youth and target them for services. LAUSD Pupil Services and Attendance (PSA) Counselors will work with the City’s YouthSource Centers. Counselors will coordinate with YouthSource Center Case Managers to provide them access to all LAUSD educational programs, specialized educational activities, and support programs. LAUSD staff will provide on-site support to Case Managers to identify potential participants for youth services and connect students to YouthSource Centers and/or to LAUSD for services where available.</p>	1,284,680		1,284,680	1,284,680		1,284,680	

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	Below is the distribution of WIOA formula funds to YouthSource Centers:							
	Catholic Charities of Los Angeles, Inc. - South Los Angeles	656,430		656,430	656,430		656,430	
	Catholic Charities of Los Angeles, Inc. - Central Los Angeles	656,430		656,430	656,430		656,430	
	City of Long Beach (administering entity for Pacific Gateway Workforce Innovation Work) - Harbor	656,430		656,430	656,430		656,430	
	Coalition for Responsible Community Development - South Los Angeles	656,430		656,430	656,430		656,430	
	El Proyecto del Barrio, Inc. - Van Nuys & North Hollywood	656,430		656,430	656,430		656,430	
	El Proyecto del Barrio, Inc. - Pacoima/North Valley	656,430		656,430	656,430		656,430	
	Goodwill Industries of Southern California - South Valley	656,430		656,430	656,430		656,430	
	Los Angeles Brotherhood Crusade, Inc. - South Los Angeles	656,430		656,430	656,430		656,430	
	Para Los Ninos - Central Los Angeles	656,430		656,430	656,430		656,430	
	Para Los Ninos - East Los Angeles	656,430		656,430	656,430		656,430	
	The Regents of the University of California - West Los Angeles	656,430		656,430	656,430		656,430	
	Watts Labor Community Action Committee - South Los Angeles	656,430		656,430	656,430		656,430	
	Youth Opportunity Movement Boyle Heights - East Los Angeles	656,430		656,430	656,430		656,430	
	Youth Opportunity Movement Watts - South Los Angeles	656,430		656,430	656,430		656,430	
					-			
	<u>Summer Youth Employment:</u>							
23	LA Youth at Work		7,507,756	7,507,756		6,973,695	6,973,695	(534,061)
	LA County approved funding to provide youth, 14-24 years old, with work-based learning that provides classroom work-readiness instruction, career exploration, and on- the-job work experience. The program serves low and moderate income youth with an emphasis on youth from CalWORKs families, probation youth and foster youth. Services focus on Job Readiness, Financial Literacy, and paid work experience. County funded youth may participate in the County Youth Bridges Program which exposes youth to careers with the County of Los Angeles. (Excludes audit fees. See Audit Fees/Fiscal Training)							
24	Summer Youth Employment Program (SYEP) (City GF & Various Sources)		12,271,666	12,271,666		6,408,617	6,408,617	(5,863,049)
	The Summer Youth Employment Program (SYEP) has been a vital component of the Youth Workforce System for well over 30 years in the City of Los Angeles. Youth and young adults between the ages of 14-24 have the opportunity to earn a paycheck while developing foundational workplace skills and a connection to the labor force. (Excludes audit fees. See Audit Fees/Fiscal Training)							
	For PY 21-22, a total of \$5.6 million has been identified to underwrite subsidized jobs for approximately 2000 low and moderate income youth from the following sources:							
	City General Fund		12,049,046	12,049,046		6,094,480	6,094,480	(5,954,566)
	Bank of America and EWDD SYEP - Other Sources		222,620	222,620		314,138	314,138	91,518
25	CFE / Citi - Summer Jobs Connect		250,458	250,458		211,959	211,959	(38,499)
	The program targets at-risk youth, ages 14-24, who have multiple barriers to employment, with emphasis on building Youth Financial Capability. The program is funded through the generous support of the Citi Foundation and provides youth with paid work experience in the communities of Watts and Boyle Heights. The contract is effective March 1, 2021, through February 28, 2022, with a funding of \$225,000 to support 74 work experience slots.							

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Year-Round Youth Employment:								
26	DOL Youth Reentry Grant CR Collaborative FHI360 Compass Rose Collaborative (CRC) EWDD is responsible for enrolling 200 young reentry adults (ages 18-24) (EWDD Boyle Heights is responsible for the recruitment of 121 participants & the RightWay Foundation is responsible for the recruitment of 79 participants) The program provides the opportunity to build a customized project from evidence-based and informed interventions to serve young adults between the ages of 18-24 who have been involved in the juvenile or adult justice system or who have been incarcerated in the adult criminal system and released from prison or jail. Services include case management & follow-up services, occupational & career pathway training, support services, mentoring, counseling and support services. Participants are connected with staff that support and navigate their journey to increased education and employment outcomes, coupled with reduced recidivism rates. Originally a three year program, August 14, 2017 – June 30, 2020, an extension was granted, the program end date is now September 30, 2020.		16,423	16,423			-	(16,423)
27	Cash for College (WIOA and Other Funds) The Cash for College (CFC) campaign is designed to expand access to education and career opportunities for low-income youth. This initiative is intended to integrate CFC activities in the YouthSource System to ensure access to CFC activities for WIOA program-enrolled youth. Project services are coordinated through a contract with Unite-LA. Primary services include: * Provision of 2-day Cash for College Convention or equivalent virtual event(s) * Targeted outreach to YouthSource participants to ensure attendance of 500 WIOA-enrolled youth at the Cash for College Convention. * Facilitation and recruitment of YouthSource contractors to be "pick-up" sites for the College & Career Convention. * Provision of Cash for College workshops during the fall and winter * Providing information for FAFSA financial aid workshops to all YouthSource Contractors. * Ensuring that WIOA program-enrolled youth participate in the Cash for College financial aid workshops.	90,000	49,000	139,000	90,000	49,000	139,000	-
28	Hire LA's Youth 16-24 (WIOA and Other Funds) In partnership with the L.A. City Council, the L.A. Workforce Development System, the L.A. Community College District, Unite-LA and local businesses and community organizations, HIRE LA's Youth provides job opportunities for Angelenos between the ages of 14 and 24, placing them in a variety of industries. Along with work experience, the program offers training opportunities, career exploration, on-the-job mentoring, work readiness and financial literacy workshops, and other resources. Specific opportunities are targeted to low-income youth, foster youth, young people from families receiving CalWORKs, as well as youth on probation, youth receiving General Relief, and homeless youth.	75,000	165,000	240,000	75,000	165,000	240,000	-
29	Hire LA Platform This activity will fund the cost of annual maintenance for the HIRE LA's Youth Automated Registration Platform. Funds allocated will allow for Cloud-based hosting, bandwidth, backup, Cloud data storage and retention, Security monitoring, technical monitoring, Cyber coverage (\$20 million limit), and routine page modifications and updates. This platform serves as the programmatic landing page for all youth interested in participating in HIRE LA's Youth, the City's premier youth-centered year-round workforce development program.	25,000	-	25,000	25,000	20,000	45,000	20,000

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30	Intensive Transitions Continues funding of the Intensive Transitions project, which supports youth offenders returning from probation camps by linking them to education and employment opportunities through the YouthSource System. The project has functioned as a component of the larger LA Youth Opportunity Movement (LAYOM) Program. Services include anger management training, individual counseling, parent education, after-school tutoring, and community service. The case management program has shown an increase in successful completion of probation, reduced recidivism, community service, and restitution.	177,000	-	177,000	177,000	-	177,000	-
31	LA City General Fund - City Managed YouthSource Centers (YSCs) Provides youth services by city-managed staff within the YouthSource System with City General Funds. These funds promote the development of youth by implementing the YSCs mission of promoting youth achievement by working with families and community partners to create opportunities for youth ages 14-24 to reach their education, employment, and personal development goals. In partnership with local community-based organization, this program is a vocational, educational, career, and social support system that emphasizes the talents and capabilities of the community's youth and families. This program serves in-school and out-of-school youth and provides recruitment, assessment, case management, job preparation, internships, career counseling, job placement, leadership development, and educational placement in a client-centered, individual approach.		649,862	649,862		518,924	518,924	(130,938)
32	LA County Juvenile Day Reporting Center (JDRC) In alignment with the LA P3 collaborative, a trauma-informed youth development curriculum will be implemented to serve probation youth in the South Los Angeles area with the goal of improving their academic performance and social behavior.		396,000	396,000		396,000	396,000	0
33	LA County JJCPA Probation County of Los Angeles provides Performance Partnership Pilot (P3) funds to EWDD to fund LAUSD Office of Pupil Services to serve as partner collaborator for America's Job Centers of California (AJCC) to identify out-of-school youth with emphasis on probation, foster and homelessness and target them for services. LAUSD Pupil Service Attendance (PSA) Counselors, through an on-site support, work with the County's AJCCs and its Case Managers to provide participants with academic assessments, access to all LAUSD educations programs, specialized educational activities, and support programs. The PSA Counselors collaborate with City YouthSource Center assigned PSA Counselors to provide a network for resources for participants and support the activities of City's P3 regional efforts		319,499	319,499		319,500	319,500	0
34	LA County P3 Probation County of Los Angeles provides Performance Partnership Pilot (P3) funds to EWDD to fund LAUSD Office of Pupil Services to serve as partner collaborator for America's Job Centers of California (AJCC) to identify out-of-school youth with emphasis on probation, foster and homelessness and target them for services. LAUSD Pupil Service Attendance (PSA) Counselors, through an on-site support, work with the County's AJCCs and its Case Managers to provide participants with academic assessments, access to all LAUSD educations programs, specialized educational activities, and support programs. The PSA Counselors collaborate with City YouthSource Center assigned PSA Counselors to provide a network for resources for participants and support the activities of City's P3 regional efforts		211,000	211,000		211,000	211,000	-
35	LA County Systems Involved Youth System-Involved Youth (SIY) represents specific groups of youth ages 14-24, with direct or indirect involvement in public systems including but not limited to: the justice system (Juvenile and adult), the child welfare system, public housing, and immigration. If a service provider has exhausted its funds for a category (e.g., Foster, CalWORKs or Probation), the youth may be served under SIY in lieu of utilizing Other Underserved Youth (OUY) funds.		1,027,080	1,027,080		1,069,781	1,069,781	42,701

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36	Mayor's Fund for LA - College Promise Program		812,000	812,000	-	500,000	500,000	(312,000)	
	<p>EWDD will continue to partner with the Los Angeles Community College District (LACCD) and the Mayor's Office to provide emergency career training preparation and placement assistance for first-time, full-time students across our nine local community colleges. The program prioritizes creating pathways to public service careers, working with City departments to place and subsidize part-time internships. The program also supports students with preparation for career pathways in private and non-profit industries, targeting high-growth and essential employment sectors with family-sustaining wages (such as Healthcare, Infrastructure and Transportation, Childcare and Early Childhood Education, Commerce & Logistics). The program's holistic approach in turn empowers young Angelenos to learn and earn and prepare for our fast-evolving labor market, while encouraging them to complete their higher education. Notably, L.A. College Promise Works is operated in partnership with Workforce Development System (WDS) contractors. Mayor's College Promise. This project will fund the following service providers:</p> <p>El Proyecto del Barrio</p> <p>UAW - Labor Employment and Training Corp</p> <p>Para Los Ninos</p> <p>Coalition for Responsible Community Development</p>					80,000	80,000	80,000	80,000
37	Youth Assessment	250,000	-	250,000	250,000	-	250,000	-	
	<p>The InnerSight Experience is designed to assist youth with identifying their preferences, interests, and learning and communication style. The InnerSight Experience empowers participants to create a framework for making choices about their present and future goals that are in alignment with their personal career interest and preferences. Case managers use the results of the InnerSight Experience in discussion with the participants in the development of the participant's Individual Service Strategy (ISS). The goal is for 994 participants (71 per agency) to participate in the InnerSight Experience during the program year.</p>								
38	LA County RELAY Institute		-	-		-	-	-	
	<p>ReLAY Institute, a partnership between the CSU5, County of Los Angeles Workforce Development, Aging & Community Services and City of Los Angeles Economic & Workforce Development Department. Along with its P3 partners, ReLAY creates sustainable systemic change that will provide improved education, employment, housing, and health and well-being outcomes for disconnected youth (16-24) throughout the Los Angeles Basin. The ReLAY Institute will improve the outcome of City's disconnected youth by increasing knowledge and analytic capability, capturing and sharing data, identifying best practices, disseminating innovation, fostering network, and catalyzing and facilitating collective action and leadership that builds and strengthens the capacity of public system, nonprofits, and other service provider.</p>								
39	Department of Justice Second Chance		20,996	20,996		-	-	(20,996)	
	<p>The U.S. Department of Justice (DOJ), Office of Justice Programs (OJP), Office of Juvenile Justice and Delinquency Prevention (OJJDP) awarded grant funds to EWDD for the purpose of implementing county and statewide Plans To Improve Outcomes for Youth in the Juvenile Justice System. EWDD and its partners recruit, assess, enroll and train 200 juvenile ex-offenders. Juveniles are provided in-camp educational and career training and post-release services with a focus on training, education and behavioral therapy. Program will run through September 30, 2021.</p>								

#	Strategies & Activities	PY 2020-21 Allocations			PY 2021-22 Allocations			Increase (Decrease)
		WIA/WIOA	Other Sources	Total	WIOA	Other Sources	Total	
40	Angeleno Corps One-time funding is provided for a pilot cohort of 300 students to receive stipends to commit to one year of service in three areas: Healthy Equity Corps - Community Based Wellness and Recover; Youth Development Corps - Tutoring, Mentoring, Arts Education, and, Dream Corps - Advocacy/Services to immigrants.			-		5,400,000	5,400,000	5,400,000
41	Student to Student Success Pilot One-time funding is provided for training and paying 1,000 low-income high school students to home-tutor younger siblings who have struggled with distance learning and need to accelerate their studies.			-		2,950,000	2,950,000	2,950,000
	Sub-total: YOUTH ACTIVITIES	11,091,700	23,696,740	34,788,440	11,091,700	25,193,476	36,285,176	1,496,736
INDUSTRY SECTOR TRAINING INVESTMENTS								
42	WDB Innovation Fund The WDB Innovation Fund supports effective program designs by providing capital needed to ensure their success. Funding for these programs is based on analysis of outcomes, evidence of success, learning that addresses key gaps in knowledge within the field, sustainability and scalability. The WIOA emphasizes incumbent worker training, career pathways, services to vulnerable populations and individuals with barriers to employment.	100,000	-	100,000	1,000,000	-	1,000,000	900,000
	Sub-total: INDUSTRY SECTOR TRAINING INVESTMENTS	100,000	-	100,000	1,000,000	-	1,000,000	900,000
EVALUATION STUDIES								
43	Customer Satisfaction Surveys Contract with The University Corporation (CSUN) to: A. Continue conducting customer satisfaction surveys, on site and by telephone, as follows: • Of Adult participants at WorkSource Centers • Of Youth participants at YouthSource Centers • Of partners at WorkSource and YouthSource Centers B. Continue providing performance and policy consulting, and reporting on same, as needed. C. Data analysis and final report on the above to EWDD.	77,200	-	77,200	100,000	50,000	150,000	72,800
44	LA Performs Continue to fund the online performance management system for the Workforce Development System. This system provides valuable information for measuring agencies' performance and for developing an annual evaluation of their program performance. It is a powerful analytical tool, allowing multi-level filtering of performance data to analyze results by various demographic groups. Contract with Future Work Systems, LLC, to a) continue hosting and maintaining the LA Performs website, which is used for managing and reporting performance metrics; and b) provide LA Performs training as needed.	100,000	-	100,000	100,000	-	100,000	-

Strategies and Activities

#	Strategies & Activities	PY 2020-21 Allocations			PY 2021-22 Allocations			Increase (Decrease)
		WIA/WIOA	Other Sources	Total	WIOA	Other Sources	Total	
45	Labor Market Information Labor Market Information (LMI) is used to research and evaluate industry sector initiatives and high-growth industries in connection with employment and job training. An accurate assessment of current LMI enables the Department to tailor its programs to the most current and sustainable career pathways available.	70,000	-	70,000	50,000	-	50,000	(20,000)
Sub-total: EVALUATION STUDIES		247,200	-	247,200	250,000	50,000	300,000	52,800
CONTINUOUS IMPROVEMENTS								
46	Audit Fees/Fiscal Training * For CPA and other professional consulting services to assist EWDD with fiscal monitoring reviews and special audits of selected service providers and provide technical assistance. * For attendance of EWDD fiscal staff to various fiscal training events related to grant regulations, financial management standards, audit topics, etc. .	100,000	85,000	185,000	100,000	83,000	183,000	(2,000)
47	Certification Requirement and Technical Assistance Provides funding to research and develop certification and performance requirements for the WDS; incorporating requirements under the WIOA legislation. This strategy supports the continued implementation of CalJOBS, including training, staff development and technical assistance.	25,000	-	25,000	25,000	-	25,000	-
48	RELAY Institute-CSUN (Formerly P3 Initiatives) Continue the research, evaluation and professional development of community partnership efforts re-engaging LA Youth. Coordinate resources and services of public institutions, community-based organizations, philanthropy, and private efforts to produce better outcomes for disconnected youth. Through the CSUN Relay Institute, the P3 information and best practices will be shared throughout the region.	75,000	39,000	114,000	75,000	50,000	125,000	11,000
49	LAUSD/DACE - Apprenticeship Initiative Provides funding to support the development of a new apprenticeship platform to host information on registered apprenticeship opportunities for job seekers. This platform will also serve as a tool for employers by providing necessary information to participate in an apprenticeship program	150,000	-	150,000	100,000	-	100,000	(50,000)
50	HIRE LA Employer Engagement Provides funding to support the City's implementation of the Hire LA's Youth Initiative by developing remote and in-person opportunities for youth through employer engagement, and supporting EWDD's implementation of the reimagined framework for Hire LA's Youth through training and technical assistance for system service providers.	-	120,000	120,000	-	60,000	60,000	(60,000)
51	Workforce Consultants Funds for consultant to to conduct on-site, open, and independent evaluations of each of the sixteen adult AJCC and each 14 youth Affiliated AJCC. Consultant manages the Hallmarks of Excellence certification process for the EWDD, including leading any teams conducting the evaluation of the sixteen adult and 14 youth AJCCs. Based on those evaluations, consultant will provide recommendations to EWDD regarding certification status and continuous improvement strategies. Contract runs through December 31, 2021.	60,000	-	60,000	-	-	-	(60,000)
52	Career Edge In response to the COVID-19 pandemic and to fortify and innovate youth workforce programs in Los Angeles for the foreseeable future, EWDD reconstructed our framework to add programmatic options system-wide. In addition to traditional work experience, virtual work-based learning is available to youth.	-	72,700	72,700	-	75,000	75,000	2,300

#	Strategies & Activities	PY 2020-21 Allocations			PY 2021-22 Allocations			Increase (Decrease)
		WIA/WIOA	Other Sources	Total	WIOA	Other Sources	Total	
53	LARCA 2.0 Media Campaign The radio ad marketing was aired in partnership with local radio stations KPWR Power 106 F.M. along with 93.5 K-Day. This strategy provided the opportunity to remind eligible class members of the Gang Injunction Curfew Settlement program about the benefits and support available, more so for those class members who may have been impacted by COVID-19. This strategy also served as a reminder of the recent six month program extension.	-	75,000	75,000	-	-	-	(75,000)
54	Rapid Response Support Funds for consultants to provide support to the EWDD's Rapid Response team to develop strategies to increase the number of businesses served. Such strategies include, but are not limited to creating a direct link to Human Relations Associations to inform them of available services to each company and it's employees, and developing a step-by-step instructional manual for the State's EconoVue to facilitate job matching between Dislocated Workers and employers in growing industries. https://dev.econovue.com/econovue-platform.html	50,000	-	50,000	60,000	-	60,000	10,000
55	LA Connect The LA Connected Initiative funded marketing and outreach activities to help increase Angeleno access to services available under the CARES ACT, including access to the increased Pandemic Unemployment Assistance program.	50,000	-	50,000	-	-	-	(50,000)
56	High Performing Boards To be determined			-		3,847	3,847	3,847
57	Annual Plan Design Consultant Funding will be allocated to support the design of the Annual Plan.			-	20,000	-	20,000	20,000
Sub-total: CONTINUOUS IMPROVEMENTS		510,000	391,700	901,700	380,000	271,847	651,847	(249,853)
SYSTEM ENHANCEMENTS								
58	LA City General Fund - Los Angeles Regional Initiative for Social Enterprise Funded initially in 2014 by a U.S. Department of Labor Workforce Innovation Fund (WIF) grant, LA:RISE brings together social enterprises, workforce agencies, retention specialists, and employers to help the hardest to serve populations- those with a history of homelessness or incarceration and disconnected youth- to re-enter and succeed in the workforce. Participants receive transitional employment at a social enterprise along with WorkSource counseling, support, and training they need to succeed in the workplace. Under the LA:RISE initiative, individuals progress from transitional, subsidized employment, to bridge, unsubsidized and/or competitive employment in the open labor market.		3,051,338	3,051,338		3,799,800	3,799,800	748,462
59	Homeless Housing Assistance and Prevention Program (HHAPP) The HHAP LA:RISE Youth Academy serves individuals 18 to 24 years of age who are experiencing homelessness or at-risk of experiencing homelessness. A minimum of 250 participants will be linked to education, subsidized employment and employment services, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility.		1,800,000	1,800,000		-	-	(1,800,000)
60	LA COUNTY LA RISE Measure H The Los Angeles County LA:RISE project unites the City and County of Los Angeles to help people with high employment barriers get jobs, stay employed, and build a better life. The City of Los Angeles LA:RISE model was expanded throughout the region to provide transitional, subsidized and un-subsidized employment to individuals experiencing homelessness or at risk of homelessness.		906,000	906,000		2,700,000	2,700,000	1,794,000

#	Strategies & Activities	PY 2020-21 Allocations			PY 2021-22 Allocations			Increase (Decrease)
		WIA/WIOA	Other Sources	Total	WIOA	Other Sources	Total	
61	Crossroads/Policy Conferences and Forums Funding for Crossroads symposia at which WDB members, elected officials, and workforce development professionals engage in critical discussions regarding services to vulnerable populations. These serve as the basis for development of workforce development policies and programming in the City of Los Angeles.	10,000	-	10,000	10,000	-	10,000	-
62	Promotion and Outreach Provides funding for conducting marketing and outreach efforts, through contracted services, sponsorships, and other methods, for a range of activities including staff trainings, outreach strategizing and planning, business protocol development, media services, development of collateral materials, utilization of social media, direct media buys and other services that will: 1. Increase regional market share recognition and support of jobseekers/dislocated workers, traditionally underserved jobseeker populations, youth, and businesses/employers for the WDB Workforce Development System's WorkSource/America's Job Centers of California, YouthSource and HIRE LA's Youth brands 2. Assist in increasing the number of employer job pledges and overall contributor donations to the HIRE LA's Youth campaign 3. Promote awareness and best practices of the Industry Sector Training Initiatives, the linkage to the Workforce Development System and the connection to local and regional employers and community colleges 4. Assist with promotion and outreach activities related to regional planning efforts 5. Facilitate joint messaging of Workforce Development Board and Economic and Workforce Development Department workforce development promotion and outreach goals and objectives.	20,000	-	20,000	20,000	-	20,000	-
63	Regional Plan Implementation 3.0 LA City WDB will receive up to \$10,000 for participation in scheduled Regional Workgroup meetings in the development of deliverables for the Regional Plan 3.0 project.		400,000	400,000		18,055	18,055	(381,945)
64	LARCA 2.0 (Gang Injunction Curfew Settlement) The City of Los Angeles is investing up to \$30 million in its workforce development system as part of the class action settlement in the case of Rodriguez v. City of Los Angeles, 11-CV- 01135-DMG over four years (June 1, 2017 – December 27, 2021). The settlement was approved by the court in March 2017. Job training, educational and employment services are made available only to the class members of the settlement.		6,750,000	6,750,000			-	(6,750,000)
65	YouthSource Reopening Fund Funding allocation to support the reopening of YouthSource Centers for in-person services.			-	-	280,000	280,000	280,000
66	Youth Equity Fund Funding allocation to support equity-driven and innovative demonstration projects and the expansion of established jobs programs that serve youth of color, students with disabilities, English Language Learners, and system-involved youth. Partnerships in development include projects with LAUSD's Black Student Achievement Plan Initiative and the Social Justice Learning Institute. Projects will also be industry-specific and target sectors such as infrastructure, healthcare, logistics, early education, social and community services, and other essential industries.			-	-	1,000,000	1,000,000	1,000,000
Sub-total: SYSTEM ENHANCEMENTS		30,000	12,907,338	12,937,338	30,000	7,797,855	7,827,855	(5,109,483)

#	Strategies & Activities	PY 2020-21 Allocations			PY 2021-22 Allocations			Increase (Decrease)
		WIA/WIOA	Other Sources	Total	WIOA	Other Sources	Total	
MISCELLANEOUS								
67	Reserved for EWDD Program Oversight for PY 22-23: Funds set aside from multi-year grants for EWDD program oversight and delivery costs for PY 22-23 and until the applicable grant's ending date.	-	767,198	767,198	-	-	-	(767,198)
68	Anticipated Revenue - WIOA A projection of WIOA discretionary grants EWDD is expecting to received in PY 21-22.		-	-		2,357,406	2,357,406	2,357,406
69	Anticipated Revenue - Other Grants A projection of new grants EWDD is expecting to received in PY 21-22 from various grantors.		-	-		1,875,409	1,875,409	1,875,409
	Sub-total: MISCELLANEOUS	-	767,198	767,198	-	4,232,815	4,232,815	3,465,617
	Total: All WDB Strategies and Activities	27,666,715	62,384,086	90,050,801	28,589,030	49,938,984	78,528,014	(11,522,787)
CITY OF LA:								
	Administrative and Program Oversight and Support	8,115,019	5,461,997	13,577,016	7,907,550	7,339,441	15,246,991	1,669,975
	• EWDD	7,722,900	5,120,669	12,843,569	7,543,065	7,075,970	14,619,036	
	• Other City Departments	392,118	341,328	733,447	364,484	263,471	627,955	
	Workforce Development Board	1,328,001	-	1,328,001	1,390,260	388,711	1,778,972	450,970
	• Mayor's Office	502,116	-	502,116	485,698	388,711	874,409	
	• EWDD Support	825,885	-	825,885	904,563	-	904,563	
	Total: CITY OF LA	9,443,020	5,461,997	14,905,017	9,297,810	7,728,152	17,025,962	2,120,945
	Grand Total	37,109,735	67,846,083	104,955,818	37,886,840	57,667,136	95,553,976	(9,401,842)