



Economic and Workforce Development Department

General Manager

Ms. Carolyn M. Hull was confirmed as the General Manager for the Economic and Workforce Development Department (EWDD) by the City Council on January 29, 2020. Ms. Hull was nominated for the position by Mayor Eric Garcetti on December 30, 2019, and she comes to EWDD with extensive experience in workforce and economic development.

Ms. Hull was most recently the Vice President of Strategic Initiatives and Industry Cluster Development at the Los Angeles County Economic Development Corporation (LAEDC), where she oversaw strategies and programs to promote job creation, business investment, and workforce development initiatives to strengthen the alignment of LA County's workforce and education systems with industry needs. Prior to joining LAEDC, Ms. Hull was the South Los Angeles Regional Administrator for the Community Redevelopment Agency of the City of Los Angeles (CRA/LA). In this role, Ms. Hull managed all redevelopment programs, activities and staff for the South Los Angeles region. During her tenure at CRA/LA, Ms. Hull served as the CRA/LA's Manager of Capital Finance. In this capacity, she analyzed project-financing plans, and developed financing structures to optimize the utilization of public and private resources for all of CRA/LA's priority projects. At the same time, Ms. Hull served as the co-founder and President of the Los Angeles Development Fund (LADF). Under her leadership, LADF received and managed a \$75 million New Markets Tax Credit Allocation. In addition, Ms. Hull managed CRA/LA's \$700 million portfolio of conduit bonds.

Prior to joining CRA/LA, Ms. Hull served as a Director at CB Richard Ellis Consulting (CBRE Consulting), based in Los Angeles. At CBRE Consulting she provided consulting services for a wide range of real estate development projects for corporate, institutional, nonprofit, and governmental clients in key service areas all over the United States, including economic development and redevelopment, development feasibility analysis, highest and best use studies, fiscal and economic impact analysis, policy analysis, transit-oriented development, and corporate location strategy.

Ms. Hull holds a Bachelor of Science degree in Industrial Management from Carnegie-Mellon University and a Master of Science degree in Economics and Urban Planning from the London School of Economics, in addition to a Certificate in Real Estate Finance from the Massachusetts Institute of Technology.