



**CITY OF LOS ANGELES
SMALL BUSINESS COMMISSION
*Special Meeting***



November 3, 2022

AGENDA

(virtual meeting details included below)

<p>I. CALL TO ORDER / ROLL CALL</p> <p>Commissioners</p> <ul style="list-style-type: none"> ● Jesse Torres ● Charles Lew ● Ronda Jackson ● Mott Smith ● Elise Swanson <p>South LA CDFI Consortium</p> <ul style="list-style-type: none"> ● Rocio Flores <p>City staff</p> <ul style="list-style-type: none"> ● Caroline Palacios, EWDD ● Rosa Penaloza, EWDD ● Nathanael Forand, EWDD ● Jonathan Quesada, EWDD ● Jessica Forand, EWDD ● Robert P. Moore, City Attorney 	<p align="center">Action Item</p>
<p>II. PUBLIC COMMENT</p> <p>No Public comments</p>	
<p>III. FINDINGS TO CONTINUE TELECONFERENCE MEETINGS</p> <p>PURSUANT TO AB 361</p> <p>Determination in accordance with AB 361 Section 3(e)(3) that, while the state of emergency due to the Covid-19 pandemic, as originally proclaimed by the Governor on March 4, 2020, remains active and/or state or local officials have imposed or recommended measures to promote social distancing, this legislative body has reconsidered the circumstances of the state of emergency arid. that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.</p> <p>Commissioner Jackson moves to continue</p> <p>Commissioner Torres seconds</p> <p>Unanimous approval, matter passes</p>	<p align="center">Action Item</p>
<p>IV. APPROVAL OF THE MINUTES</p> <p>Approval of minutes for meeting held on 10.06.22</p>	<p align="center">Action Item</p>

<p>Commissioner Jackson moves to approve minutes</p> <p>Commissioner Swanson seconds</p> <p>Unanimous approval, matter passes</p>	
<p>V. DISCUSSION ITEMS</p> <p><i>Rocio Flores, South Los Angeles CDFI Consortium</i></p> <p>Rocio shares what the consortium is doing for CDFI in the South LA Region, works with USC Credit Union which is an active and founding member of the SLA CDFI Consortium.</p> <p>SLACDFIC made up of 12 organizations, formed to increase the economic output for SLA business owners. They want to collectively improve the community to strategically collaborate and deploy assets/resources to business owners who need them.</p> <p>SLACDFIC is relatively new organization, although members are well-established. They have recently become sponsored by the California Association for Micro Enterprise Opportunity (CAMEO). In the future they wish to hire a Director to develop the Consortium's capacity, as well as increase their marketing and engagement efforts.</p> <p>Commissioner Jackson inquired if the SLACDFIC only targets certain areas. Rocio states that there is no limit to who they can serve, however they primarily target the South LA area (there is no firm boundary drawing/zip codes at this time).</p> <p>Commissioner Smith asks what the Consortium's primary goals/desires are. Rocio states their advocacy priority is to help the community thrive, though they are still in the development phase of what that really means.</p> <p>Commissioner Torres favorably responded to the Consortium's sponsorship from CAMEO.</p>	<p>Discussion Item</p>
<p>VI. EWDD UPDATES</p> <p>Economic and Workforce Development Department staff will provide updates on current programs.</p> <p>Rosa Penaloza shares that the Microenterprise Grant is progressing smoothly, goal is to provide 8.5 million total among the microenterprises. EWDD is also finalizing contract for Legal Services and will be provided sometime in the future. LA Optimized will be launching soon in the future. Information will be forwarded as soon as it becomes available.</p> <p>Rosa highlights recent Chamber event to help businesses procure. Also thanked Commissioner Torres for participating as well.</p> <p>Commissioner Jackson asks if the Microenterprise Grant and/or other opportunities will be published. Rosa brought up programs such as the Rental Assistance program. Commissioner Jackson suggested that we keep track of any small businesses/microenterprises in a database to proactively reach out to them when more resources and assistance is available.</p>	<p>Discussion Item</p>
<p>VII. ADJOURNMENT</p> <p>Commissioner Jackson moves to adjourn at 1:38, followup meeting on</p>	

December 1st.	
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ZOOM MEETING ROOM DETAILS

EWDD EDD is inviting you to a scheduled Zoom meeting.

Topic: Small Business Commission

Time: Nov 3, 2022 01:00 PM Pacific Time (US and Canada)

Every month on the First Thu, until Apr 6, 2023, 6 occurrence(s)

Nov 3, 2022 01:00 PM

Dec 1, 2022 01:00 PM

Jan 5, 2023 01:00 PM

Feb 2, 2023 01:00 PM

Mar 2, 2023 01:00 PM

Apr 6, 2023 01:00 PM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly:

<https://us02web.zoom.us/join/83752084611>
https://us02web.zoom.us/meeting/tZcqcuopj8sG9XlkmbKnnwoXrJEOSrph0jP/ics?icsToken=98tyKuGrqT4oGtyRthiGRpwqB4_4a_TxiCldjplkBToAQtdBT5DvBoF51MAsjY

Join Zoom Meeting

<https://us02web.zoom.us/j/83752084611>

Meeting ID: 837 5208 4611

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