



CITY OF LOS ANGELES

SMALL BUSINESS COMMISSION MINUTES

Tuesday, August 6, 2024
11:00 am - 12:30 pm



1. CALL TO ORDER & ROLL CALL

SMALL BUSINESS COMMISSIONERS (6): Roslyn Simpson, Gail Lara, Jesse Torres, Ronda Jackson, Mott Smith, and Charles Lew

EWDD REPRESENTATIVES: Rosa Penaloza, Lizeth Escobedo, Alea Pettigrew

The meeting was called to order by COMMISSIONER **JACKSON** at 11:07 am on August 6, 2024

2. PUBLIC COMMENT

A. NO PUBLIC COMMENT

3. APPROVAL OF THE MINUTES - June 25, 2024 MEETING

A. COMMISSIONER **JACKSON** motioned to approve the minutes for June 25, 2024 COMMISSIONER **LARA** seconded the motion **MOTION** passed

4. COMPREHENSIVE PLASTICS REDUCTION PROGRAM

- A. COMMISSIONER **TORRES**: COMMISSIONER **TORRES** gave an overview of the drafted letter from the Commission
- I. Discussion and Recommendations
 - a. Small businesses may face significant economic barriers when transitioning away from single-use plastics.
 - b. There is a concern that larger companies may gain market share due to better compliance capabilities, potentially disadvantageous to small businesses.
 - c. Emphasis was placed on the necessity of adequate education and outreach prior to the implementation or enforcement of any new regulations.

- d. Finalize the letter on the plastic reduction program and work with staff to collect digital signatures.
- e. Track where the letter on plastic reduction will be heard and consider attending the committee hearing to provide public comment.

5. CASHLESS RETAIL BAN

A. LIZETH ESCOBEDO (EWDD): LIZETH went over the drafted recommendations from the Commission pertaining to the Cashless Retail Ban.

I. Discussion and Recommendations

- a. Input was provided on the cashless retail ban, focusing on the need for financial inclusion and support for small businesses in underserved areas.
- b. The discussion emphasized that educational outreach and consistency are necessary before implementing any new regulation.
- c. Council file number to be added to the letter before submission.
- d. Provide a memo to the Chief Legislative Analyst with input on the cashless retail ban.
- e. Explore opportunities for financial institutions to support communities impacted by the cashless retail ban.
- f. Various programs and initiatives to support small businesses were discussed, including the importance of understanding their needs and accepting all forms of tender.
- g. Commissioners discussed potential solutions for financial inclusion in underserved areas.
- h. Public comment and advocacy were encouraged, with speakers sharing experiences from various support centers.

6. ANNOUNCEMENTS

A. LIZETH: Next meeting is September 24th at the Balboa Sports Complex Center

7. ADJOURNMENT

A. COMMISSIONER **JACKSON** Adjourn meeting at 11:40 am
COMMISSIONER **LARA**: Second