



**CITY OF LOS ANGELES  
SMALL BUSINESS COMMISSION**



**May 4, 2023**

**MEETING TIME**  
1:30-3:00 pm

**MEETING LOCATION**  
1200 W. 7th Street  
Los Angeles, CA 90017  
(Ground Floor Auditorium)  
\*Paid parking available on site\*

\*To RSVP to this meeting, please email [caroline.palacios@lacity.org](mailto:caroline.palacios@lacity.org). Please include your full name.

AGENDA ITEM	ITEM TYPE
<p><b>I. CALL TO ORDER &amp; ROLL CALL</b></p> <p><b>Commissioners (5)</b></p> <ul style="list-style-type: none"><li>● Ronda Jackson</li><li>● Mott Smith</li><li>● Jesse Torres</li><li>● Roslyn Simpson</li><li>● Gail Lara</li></ul> <p><b>Other Participants (6)</b></p> <ul style="list-style-type: none"><li>● MCS - WV &amp; Harbor</li><li>● ICON</li><li>● PACE - PUW &amp; HW</li><li>● NEW - East LA</li></ul> <p><b>City Staff (6)</b></p> <ul style="list-style-type: none"><li>● Robert P. Moore, City Attorney</li><li>● Carolyn Hull, General Manager EWDD</li><li>● Rosa Penaloza, EWDD</li><li>● Caroline Kim-Palacios, EWDD</li><li>● Kwesi Hanciles, EWDD</li><li>● Jessica Forand, EWDD</li></ul>	<p><b>ACTION ITEM</b></p>
<p><b>II. PUBLIC COMMENT</b></p> <ul style="list-style-type: none"><li>● ELA BSC: BTRC Query :<ul style="list-style-type: none"><li>○ Businesses w/out BTRC need to request it via Office of Finance</li><li>○ Can a question be added to determine if they are a legal entity or not<ul style="list-style-type: none"><li>■ What kind of Legal entity</li></ul></li><li>○ Prevent Them (the Business Owner) from assuming that acquiring a BTRC means they are a legally registered SB in CA.</li><li>○ Commissioner Jackson - 3 notes for discussion<ul style="list-style-type: none"><li>■ SB How to : Points of contact &amp; classification</li></ul></li></ul></li></ul>	
<p><b>III. APPROVAL OF THE MINUTES</b></p> <p>Approval of minutes for meeting held on <b>February 16, 2023</b></p>	<p><b>ACTION ITEM</b></p>

<p>Commissioner Jackson moves to approve minutes  Commissioner Torres seconds  Unanimous approval, matter passes</p>	
<p><b>IV. EWDD + City Updates</b></p> <ul style="list-style-type: none"> <li>● Carolyn Hull: <ul style="list-style-type: none"> <li>○ Small Business Summit: Successful turnout w/ all BSC's present</li> <li>○ 3rd round Rental Assist. : May 3, 2023 <ul style="list-style-type: none"> <li>■ Official release of Small Business Rental Assist. prg. #3</li> <li>■ Applications are now open until May 24th</li> </ul> </li> <li>○ Dept. Goals : Impact Report <ul style="list-style-type: none"> <li>■ Recalibrating &amp; development (SBC input on what needs att.)</li> <li>■ Update on EWDD Budget &amp; Procurement - added Transparency/Diversity/Inclusivity</li> <li>■ How to select highly impacted industries to focus on assist.</li> </ul> </li> <li>○ EWDD received less than hoped for budget - but still happy with it!</li> <li>○ Commissioner Torres - Suggestions <ul style="list-style-type: none"> <li>■ Talk to State - Potential recommendations from State about past (reliable) contacts</li> <li>■ County put on a Tenant Protection Summit @ UCLA</li> <li>■ additional tenant protections implemented @ state level - educate renters</li> </ul> </li> <li>○ Commissioner Lara - <ul style="list-style-type: none"> <li>■ How do we (EWDD or SBC) find the workforce that req. addt' help?</li> </ul> </li> <li>○ Commissioner Jackson - Note for discussion <ul style="list-style-type: none"> <li>■ Track &amp; distribute the process of assisting to enable SB aware of the steps</li> <li>■ Expand (potentially change) definitions of bus. size/req. for asst.</li> <li>■ Send Survey regarding SB Summit - wants to see what might be missing</li> </ul> </li> <li>○ Commissioner Mott - Access to permits &amp; regulations <ul style="list-style-type: none"> <li>■ Simplify the list of necessary permits/regulations that SB req. to operate - as a preventative measure</li> <li>■ Suggests 'mixer events' for Bus. to connect with successful Bus. that have gone through the programs.</li> <li>■ Access to Workforce &amp; Access to Capital - How is it promoted? Is it easy to understand what the req. are?</li> <li>■ Focus on Bus. that create jobs</li> </ul> </li> <li>○ Commissioner Simpson - Workshops need a clear take-away</li> <li>○ <b>Moore : How to Agendize Comments</b> <ul style="list-style-type: none"> <li>■ <b>Presenter suggests a topic to the Commission during Public Comment - Approved topics are Agendized</b></li> <li>■ <b>Next mtg - Agendized discussion directly between Presenter &amp; Commissioners.</b></li> <li>■ <b>Due to the discussion with the audience - Public Comments must now be held after each agendized item</b> <ul style="list-style-type: none"> <li>● <b>Minor Public Comment - points piggy-backed off Hull at this time will be addressed together w/ Hull's commission feedback in the future Re-agendized Item. Commissioners will come back for follow up on points given to Hull for further research</b></li> </ul> </li> </ul> </li> <li>○ Commissioner Jackson &amp; Lara - Audience &amp; Invitation <ul style="list-style-type: none"> <li>■ Extend invitations to the Commission mtg. to collaborators, resources &amp; supporting depts.</li> <li>■ Hull recommends bringing VSEDC to give some insights</li> </ul> </li> <li>○ <b>Moore : Specific Presentations by groups need to be agendized as separate items.</b> <ul style="list-style-type: none"> <li>■ <b>Follow up discussion w/ potential invites to entities</b></li> </ul> </li> </ul> </li> </ul>	<p style="text-align: center;"><b>DISCUSSION ITEM</b></p> <p>Commission speaking directly to Hull - No Public forum</p> <p>Commissioner Feedback should have been in section 6. Immediate feedback meant that each topic then needed to be open for public comment</p> <p>Moore : How to Agendize Comments</p> <p>NOTE - This is NOT an Active Debate</p>
<p><b>V. REVISITING 2023 COMMISSION MEETING SCHEDULE</b></p> <p>1. Re-confirming meeting dates &amp; discussion of proposed locations for resuming in-person quarterly meetings.</p>	<p style="text-align: center;"><b>DISCUSSION ITEM  POSSIBLE ACTION  ITEM</b></p>

<p>2. Possible new dates + times:</p> <ul style="list-style-type: none"> <li>a. <b>QUARTER 2: Thursday, Jun 15, 2023 (3rd Thursday) - 11:00-12:30 pm</b></li> <li>b. <b>QUARTER 3: Thursday, Sept 21, 2023 (3rd Thursday) - 11:00-12:30 pm</b></li> <li>c. <b>QUARTER 4: Thursday, Dec 14, 2023 (2nd Thursday) - 11:00-12:30 pm</b></li> </ul> <p>3. Confirmation of next meeting date: <b>Thursday, Jun 15, 2023 - 11:00-12:30 pm</b></p> <p><b>Public Comment:</b> No Public Comment</p> <p><b>Commissioner Jackson moves to approve schedule</b>  <b>Commissioner Simpson seconds</b>  <b>Unanimous approval, matter passes</b></p>	
<p><b>VI. COMMISSION STRATEGIC PLAN DISCUSSION</b></p> <p>Continuation of discussion as follow-up to EWDD's presentation fulfilling the Commission's information request regarding small business support programs.</p> <ul style="list-style-type: none"> <li>● Resulting Agendized Discussion Items <ul style="list-style-type: none"> <li>○ Follow up of EDD dept. updates with comments</li> <li>○ Commission Strategic Plan I alignment of EWDD dept. goals (to be discussed further next mtg)</li> <li>○ Simpson (tasked by Jackson) locate areas in desperate need &amp; target reach recommendations for Strategic Plan <ul style="list-style-type: none"> <li>■ wants an event to connect independent/subcontractors to be matched w/ prime contractors who are the procured contractors with the city.</li> </ul> </li> <li>○ Commissioner Jackson: Success Stories presenting - Agendized Item</li> <li>○ Public Comment - follow up potential items <ul style="list-style-type: none"> <li>■ Outreach efforts - Commissioners should encourage other SB to look to EWDD &amp; attend SBC meetings</li> <li>■ Commissioners can bring in more SB to participate in the meetings</li> </ul> </li> </ul> </li> </ul>	<p><b>DISCUSSION ITEM POSSIBLE ACTION ITEM</b></p>
<p><b>VII. ANNOUNCEMENTS</b></p> <p>Next quarterly meeting of the Small Business Commission:  <b>Thursday, June 15, 2023 11:00-12:30 pm</b></p>	<p><b>DISCUSSION ITEM</b></p>
<p><b>VIII. ADJOURNMENT</b></p> <p><b>REMINDER: Next meeting THURSDAY, June 15 - 11 am-12:30 pm (SBC SPECIAL MEETING)</b></p> <p><b>LOCATION: TBD</b></p> <p><b>Commissioner Jackson moves to adjourn @ 2:36 pm; follow up meeting on June 15, 2023</b></p>	<p><b>ACTION ITEM</b></p>

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