

CITY OF LOS ANGELES

CALIFORNIA

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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

DATE: April 21, 2025

TO: LA's Workforce Development System – YouthSource System

FROM: Gerardo Ruvalcaba, Assistant General Manager 
Workforce Development Division

**SUBJECT: WDS DIRECTIVE No. 25-11
2025 CROSSROADS YOUTH POLICY FORUM**

EFFECTIVE DATE

This directive is effective upon date of issuance.

PURPOSE

The purpose of this directive is to provide an update and required action for the 2025 Crossroads Youth Policy Forum (CYPF) event. The CYPF event is scheduled for Monday, April 28, 2025.

BACKGROUND

As featured in the Youth System Redesign, the City of Los Angeles (City) has identified the ongoing youth mental health crisis as a key focus for system resources and strategies. In response to this, the City's Workforce Development Board (WDB) is hosting the 2025 CYPF. This transformative one-day event will unite government agencies, workforce practitioners, youth, and community-based organizations to explore innovative solutions and galvanize collective action. By focusing on re-engaging marginalized youth through mental wellness, the forum aims to equip practitioners with tools to support youth in becoming empowered and contributing citizens, with a focus in their immediate communities.

The CYPF will feature keynote speakers, expert panels, interactive breakout sessions on youth wellness, and a mental health resource fair hosted by County of Los Angeles, Los Angeles Community College District (LACCD), and Los Angeles Unified School District (LAUSD). Staff who attend the CYPF will receive training in mental health, first aid and culturally responsive care, and networking opportunities with youth leaders, practitioners, and policymakers.

EVENT INFORMATION

Date: Monday, April 28, 2025

Time: 8:30am – 3:00pm

Location: Los Angeles Trade Technical College
Culinary Arts Building
400 W. Washington Blvd.
Los Angeles, CA 90015

REQUIRED ACTION

Each YouthSource Center is required to do the following:

- Identify case managers to attend the event and have them register by **Wednesday, April 23, 2025 at 4:00pm**. Registration should be completed at the following address: bit.ly/crossroadsforumla

NOTE: When completing question #5 “Which would best describe you?” on the registration form, please select “**Other:**” and add “**YouthSource Center - [Agency Name]**” so that we can accurately track Youth System staff attendance.

- Share the attached flyer titled “2025 Crossroads Flyer - For Youth” with relevant youth participants, ages 18-24, and invite them to register. Registration should be completed at the following address: bit.ly/crossroadsforumla

A final event agenda, parking information and additional logistics will be provided to registered attendees by **Friday, April 25, 2025**.

CONTACT

For more information, please contact Danielle Martinez, Danielle.Martinez@lacity.org, or Dr. Richelle Brooks, BrooksRichelle1@gmail.com.

GR:DB:BG:DM:cg

Attachments:

1. 2025 Crossroads Flyer – Professionals
2. 2025 Crossroads Flyer - Youth