

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: June 13, 2024

TO: LA's Workforce Development System

FROM: Gerardo Ruvalcaba, Assistant General Manager
Workforce Development Division

**SUBJECT: WDS INFORMATION BULLETIN No. 24-15
YOUTH DEVELOPMENT DEPARTMENT YOUTH EXPO 2024**

EFFECTIVE DATE

This information bulletin is effective upon date of issue.

PURPOSE

In partnership with the City of Los Angeles (City) Economic and Workforce Development Department (EWDD), the City's Youth Development Department (YDD) is hosting the 2024 Youth Expo. The purpose of the Los Angeles (LA) Youth Expo is to centralize resources available to youth including on-site job hiring, career and workforce development workshops (i.e., mock interviews, resume-building workshops), healthy meal preparation workshops, mental health services, community engagement and leadership opportunities, and more.

BACKGROUND

The LA Youth Expo is a one-stop, grand resource fair targeting youth ages 14-26 and their families. The YDD has established the LA Youth Expo as an annual event, founded in 2023, through collaboration with other City departments, departmental partnerships, and community-based organizations. Collectively, we execute a framework with the primary goal of providing city-wide youth populations with resources that improve their holistic well-being – that is, career, financial, social, community, and physical.

The Youth Expo is intended for youth and their families to address the following strategies of Youth Development established by the [Citywide Youth Development Strategic Plan](#): Basic Needs (and Stability), Health and Wellbeing, Recreation, Academic Achievement and Education Enrichment, Leadership Development, and Career Readiness and Financial Empowerment. The City seeks to support community-based partners by providing youth employment, navigating City systems and resources.

DATE	TIME	LOCATION
Saturday, June 22, 2024	10:00am to 3:00pm	LA Trade Tech 400 W. Washington Blvd. Los Angeles, CA 90015

REQUIRED ACTION

1. Please share the invite link and attached flyer to the youth and families you serve, especially if they are interested in summer employment. All participants should register **on or before Wednesday, June 19, 2024, via the Eventbrite page** at [Registration Link](#).
2. If you are seeking to fill vacancies with your organization, or would like to provide resources, we highly encourage you to rsvp to table at the event and offer preliminary employment to qualified attendees. Please register to become an exhibitor **by Friday, June 14, 2024** via the following [google form](#).

PARKING

Free parking will be available across the street at:

Olive Street Parking Structure Parking
(lot on the east side of the campus, first come basis)
2001 S. Olive St.
Los Angeles, CA 90007

Exhibitors must arrive before 9:00am to park in this structure.

CONTACT

For questions or additional information, please contact the YDD's Community Engagement Team at:

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GR:LS:cg

Attachment: LA Youth Expo. 2024 Flyer