

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER



ERIC GARCETTI
MAYOR

**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE: January 28, 2021

TO: Currently Contracted Los Angeles Regional Initiative for Social Enterprise Partners

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: WDS INFORMATION BULLETIN No. 21-07
REQUEST FOR INTEREST (RFI) FOR WORK READINESS AND
EMPLOYMENT SERVICES FOR THE LOS ANGELES REGIONAL
INITIATIVE FOR SOCIAL ENTERPRISE (LA:RISE) YOUTH
ACADEMY**

EFFECTIVE DATE

This bulletin is effective upon date of issuance.

PURPOSE

The purpose of this bulletin is to solicit interest from currently contracted Los Angeles Regional Initiative for Social Enterprise (LA:RISE) program partners to provide work readiness and employment services for the LA:RISE Youth Academy.

BACKGROUND

In partnership with REDF, LA:RISE is a collaborative partnership that unites the City's Workforce Development System with employment social enterprises and for-profit employers to provide transitional jobs and other employment services to the hardest-to-employ participants, those with a history of homelessness or at risk of homelessness, including formerly incarcerated/returning citizens and disconnected youth. Under the LA:RISE model, the social enterprises (SE) provide participants with transitional, subsidized employment paired with wrap-around support and barrier removal services. Workforce partners are paired with one or more SE to provide LA:RISE participants co-case management, career development, job readiness support, vocational training, job placement assistance, and, if eligible, assistance with enrollment into WIOA services. Workforce partners collaborate with SEs to ensure that participants complete the program successfully and are placed with unsubsidized employment by providing necessary workforce development supports. Job Retention and Personal Support Provider partners provide intensive employment retention services for twelve months after LA:RISE participants have been placed in unsubsidized employment to assist participants who may need additional coaching and mentoring to maintain or advance in employment.

AVAILABLE FUNDING FOR LA:RISE YOUTH ACADEMY

The Economic & Workforce Development Department (EWDD) has received \$2 million in Homeless, Housing, And Prevention Program (HHAP) youth category funding to expand services to an additional 250 individuals. The HHAP funds will be used to create a LA:RISE Youth Academy focused on serving specifically individuals 18 to 24 years of age who are experiencing homelessness or at-risk of experiencing homelessness and not currently enrolled in LA:RISE.

ELIGIBLE PROPOSERS TO THIS RFI

Proposers to this RFI are limited to currently contracted LA:RISE agencies.

SERVICES TO BE PROVIDED

Every young adult participant will be linked to education, employment, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility. The project will support an integrated service delivery model and will leverage existing partnerships and connections under the LA:RISE and P3 Collaborative. EWDD will partner with REDF, the Los Angeles Homeless Services Authority (LAHSA), LAUSD, community colleges, as well as other City departments.

The LA:RISE Youth Academy services will include:

- Educational, career, and social wellbeing assessments
- Case management
- Support services and barrier removal
- Work readiness and vocational training
- Subsidized employment/ work experience
- Job placement services
- Job Retention Support/Follow-up Services

The LA:RISE partnership model (paired SE, Workforce, and Retention Support partner) will continue under this program with the addition of education and housing partners.

PERFORMANCE REQUIREMENTS

The performance measures and expected outcomes for this grant are:

| Performance Metric | Goal |
|--|------|
| Total Minimum Enrollments | 250 |
| Number of youth receive support services/wrap around services (100%) | 250 |
| Number of youth linked to stabilized housing (80%) | 200 |
| Number of youth enrolled in GED/education or in training programs (50%) | 125 |
| Number of youth enrolled in subsidized employment/work experience (100%) | 250 |
| Number of youth complete up to 400 subsidized transitional employment hrs (50%) | 125 |
| Number of youth placed in un-subsidized competitive employment or complete certificated education/training program (75%) | 188 |
| Number of youth engage in retention /follow-up services (50%) | 125 |

Co-enrollment into the City's WIOA programs are strongly encouraged but not required.

NUMBER OF PARTICIPANTS AND PER PARTICIPANT COSTS

The HHHAP funds will allow approximately 250 additional youth experiencing homelessness to participate. The anticipated per participant slot cost will be \$8,500. Contracted agencies will be required to allocate 75% of program budget to Participant Related Costs (e.g. transitional employment wages and benefits, training/education programs, support services).

TERMS OF CONTRACT

Contracts resulting from this RFI are expected to last 12 months: April 1, 2021 through March 31, 2022.

PROPOSAL REQUIREMENTSRequest for Interest Response Form

Attached to this bulletin is the City's Request for Interest (RFI) response form that must be completed and submitted by all currently contracted LA:RISE partners by **5:00 PM, Wednesday, February 10, 2021**, even if your agency is not interested in participating.

Written Narrative

In addition to the RFI response form, each agency shall indicate its desire to participate in this program by submitting a written narrative not to exceed three (3) pages that addresses the following:

1. PAST EXPERIENCE: Proposer's experience in serving this target population.
2. Successful strategies, or best practices developed, in serving this target population.
3. HOMELESS YOUTH SERVICE COORDINATION: A description of your agency's integrated service delivery model touching upon housing, education, employment, and wrap around services.
4. HOUSING: A list of your current youth housing partners and/or collaborators focused on the target population. Detail referral partnerships including existing agreements with LAHSA. Attach MOU or other partnership agreements that are in place.
5. EDUCATION: A list of your current education and training partners and/or collaborators focused on the target population, and a description of the kind of training services provided by such partners or collaborators.
6. EMPLOYMENT: A list of your current partners and/or collaborators focused on the target population, and the type of industry and occupations filled.
7. WRAP AROUND SERVICES: A list of your current partners and/or collaborators focused on the target population and the kind of wrap around services provided by such partners or collaborators (mental health, health, legal, parenting, etc.)

OTHER REQUIREMENTS – STATUTORY, OPERATING, AND REPORTING

In providing services pursuant to this RFI, the selected agency will be expected to comply with the following:

- Any issued program policy directives
- Applicable federal and state statutes, rules, regulations and policies
- Local rules and policies

